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Collector:	Web Link 1 (Web Link)
Started:	Friday, June 23, 2017 8:00:36 AM
Last Modified:	Saturday, June 24, 2017 10:17:50 AM
Time Spent:	Over a day
IP Address:	71.63.210.152

Page 1: After reviewing the LB iLearn course, complete the following questions based on your expertise.

Q1 What is the name of the course you are evaluating?

Technical Writing WR 227 14.0

Q2 Describe the background, expertise, experience, qualifications and education that make you qualified as a Subject Matter Expert to review this course.

I have a Masters in English Language and literature with specific coursework in writing instruction. Since 2011, I have developed and taught online writing and career courses for the Arkansas State University system. I've taught a variety of English writing courses. Topics in these courses have included composition methodologies, argumentation and rhetorical strategies, grammar, the writing process, business communication, and technical writing strategies. In 2013, I began working with students in Oregon State University's College of Business. As an Assistant Director, I developed workshops and materials to guide students in communicating for business and career. These materials were used online as well as in campus business courses to help students develop business communication skills. I also worked directly with students to critique resumes, applications, cover letters, and other business documents which needed to adhere to formatting guidelines. I am also a Quality Matters Reviewer, and have served as a subject matter expert for these types of courses. My most recent review was with Southern New Hampshire University. Currently, I work at Oregon State University as an Instructional Design Specialist who helps subject matter experts develop online courses.

Q3 Are the outcomes for the course appropriate to what students should be able to do or know to be successful in the profession and/or field?

Yes,

Explain.:
The course outcomes focus on key information and skills that students need at the completion of the course. The module and course outcomes are well-aligned. Each module expands on the core pieces of information that are needed to meet the course outcomes. The course sections on audience, formatting, and citation style are particularly strong.

Q4 Do the skills taught in the course prepare students for the profession?

Yes,

Explain:

The course covers technical writing mechanisms and processes. Students will use material from the course in their future roles to produce reports, graphic aids, format documents and reports, and write for a particular audience. The job application letter and resume are particularly necessary for all students who will be seeking employment after graduation. Since a long research report is a necessary part of each technical writing course, this course requires students to produce a final report. The steps to completing this report are divided among the units and modules. This is an effective way of teaching through project-based learning. So, the skills that the student will use in the workforce are used in a similar way in the course.

Q5 Does the course holistically contain appropriate content related to the profession?

Yes

Q6 What recommendations so you have for improvement that would make the course better align with the profession?

While this course is strong, you may want to consider two improvements.
First, the students are not taught citation style until Unit 3, but they are required to produce a bibliography for an assignment in Module 2. You may want to consider teaching the skill before assessing it.
Second, this web page (https://linnbenton.instructure.com/courses/148/pages/module-3-cu3-m3-introduction?module_item_id=140463) has a typo: "...front end end matter of your report..."

Q7 What content needs to be developed to meet upcoming industry needs?

Since jobs are becoming more competitive, it is important to teach students to write competitive resumes and to assess them on this. For this reason, you may want to consider adding information about writing power statements with strong action verbs within the resume module.