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Page 1: After reviewing the LB iLearn course, complete the following questions based on your expertise.

Q1 What is the name of the course you are evaluating?

COMM 100 - Introduction to Speech Communication

Q2 Describe the background, expertise, experience, qualifications and education that make you qualified as a Subject Matter Expert to review this course.

I received a Ph.D. in Industrial-Organizational Psychology in 1999 from the California School of Professional Psychology-San Diego campus. I also have obtained two Masters of Science degrees in Psychology and in Industrial-Organizational Psychology. My Bachelor's degree is in Speech Communications and Psychology from the University of San Diego. Since I began teaching online, I have received a certificate in Distance Education from Indiana University Online and an e-learning certification from ASTD. I have been teaching online both graduate and undergraduate classes in industrial and organizational psychology, management, general psychology, research methods/statistics, strategic human resource management, change management, leadership, coaching and organizational behavior/development since 2001. I have also developed many graduate and undergraduate online courses in these subject areas as well.

Q3 Are the outcomes for the course appropriate to what students should be able to do or know to be successful in the profession and/or field?

Yes,
 Explain.:
 Yes, the outcomes are reasonable and applied. They are focused on specific competencies students will need when applying speech communication skills.

Q4 Do the skills taught in the course prepare students for the profession?

Yes,
 Explain:
 There is a good coverage of topics/skills that students will be focusing on from listening, verbal and non-verbal communications. The competency assessments cover a wide range of topics within speech communications.

Q5 Does the course holistically contain appropriate content related to the profession?

Explain:
 Yes, the content is varied yet covers different competency assessments that require different written assignment deliverables. I like the assignments required of students especially around the speeches.

Q6 What recommendations so you have for improvement that would make the course better align with the profession?

I really like the variety of assessments in this course. I like the speech outline and use of technology in the course. My recommendation would be to include more of a PowerPoint presentation as part of the speech presentation requirement.

Q7 What content needs to be developed to meet upcoming industry needs?

Integrate more of the tools that can be used when making speeches.
