

Name: _____

Apostrophe Exercise #1

Correct apostrophe errors in the following sentences by inserting apostrophes where needed, deleting unnecessary apostrophes, or moving apostrophes to another location in the word. Make your corrections clear (that's why the font size is large). If your corrections are not clear, they may be marked incorrect.

1. These changes in type and font are used to bring to the readers attention the true purpose of the ad: to sell hard drive insurance.
2. The photos of the boy and the look of horror on his face appeal to many people because they know what its like to be involved in an accident and not have insurance.
3. The \$149.95 price tag in the advertisement is used to attract penny-pinchers who may need but not really want to spend enormous amounts of money on insurance for their computers hard drive.
4. This advertisement promotes it's products by using the face of a young, smooth-skinned woman to project an image of beauty.
5. The Cigna Group Insurance advertisement shows us that family is important and that it has the right insurance plan to meet a families needs.
6. In the advertisement, the childrens heads' lying on their fathers shoulders reflect the obvious admiration they have for their dad.
7. Cigna has truly created the feeling of peace of mind for it's reader in its advertisement.
8. Diana pays her crafters by the piece, meaning each item has it's own pay rate; to figure the wages, the rate of pay is multiplied by the number of items' made.
9. The "smell tax" would help the Monfort's pay for the clean-up of their cattles' manure.
10. Greeley West gets much-deserved applause for it's efforts to keep students from drinking on prom night.