Pine Technical & Community College

RITA RURAL INFORMATION TECHNOLOGY ALLIANCE

August 2016 Update

Pine Technical & Community College

August 2016 Update

PROGRAMS & INSTRUCTORS

New Cyber-Security
Network Administration

Computer Programming
Mobile App Development emphasis **New**
Web Development emphasis **New**
Computer Science

Pine Technical & Community College

August 2016 Update

TESTING CENTER

259 Testers

555 Credentials earned

PEARSON VUE-Authorized Test Center

KRYTERION AUTHORIZED TESTING CENTER

CERTIPORT A PEARSON VUE BUSINESS AUTHORIZED TESTING CENTER

PROMETRIC

Pine Technical & Community College

August 2016 Update

BUILDING PARTNERSHIPS

Grand Casino Hinckley
The BitWorks, Inc.
St. Jude Medical
SISU Healthcare IT Solutions
CMECC Empowering Schools with Technology
Atomic Learning
Maxxum
CHIPS Computer Services
Nemadji Research Corporation
BlueCross BlueShield Minnesota
Minnesota State

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August 2016 Update

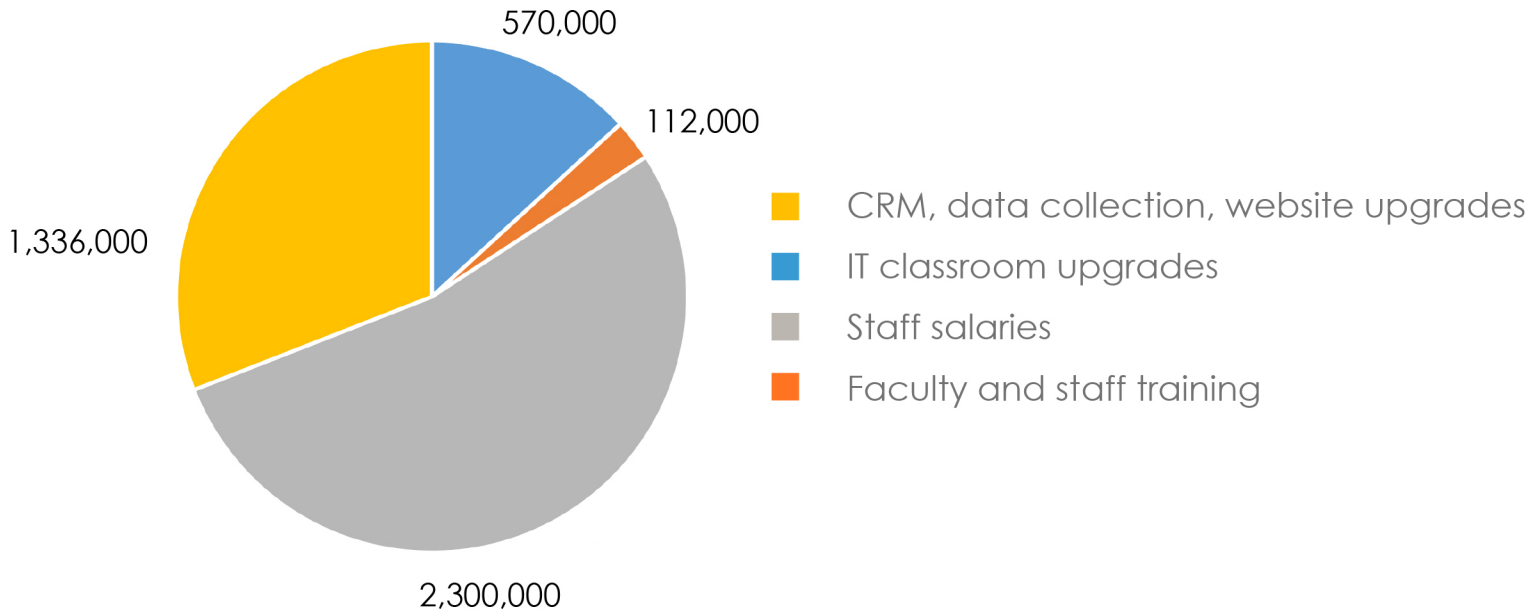
UPDATING CLASSROOM TECH

- Enhanced learning technology
- Interactive video wall
- Distance learning enabled

Pine Technical & Community College

August 2016 Update

INVESTING IN PTCC



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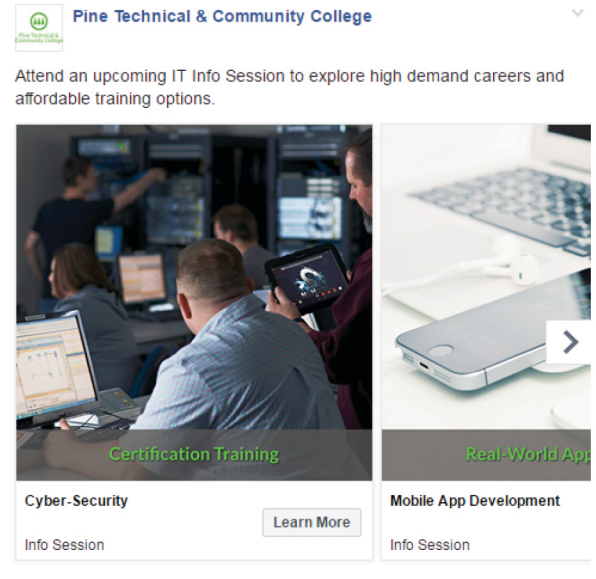
August 2016 Update

INCREASING AWARENESS

2,963,139 Targeted ad impressions

Facebook, Google, Pandora

10,171 Ad clicks to IT web pages



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August 2016 Update

INCREASING INTEREST

212% Increase in visitors to pine.edu IT pages

Jan 1 - Jul 1, 2015 to 2016

100% Increase in IT applications during spring

Jan 1 - May 13, 2015 to 2016

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August 2016 Update

INCREASING ENROLLMENT

23% Increase Fall 2014 to 2015

22% Increase Fall 2015 to 2016*

* In students registered, with one week of registration remaining

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INCREASING PARTICIPATION

300 Grant Participants

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August 2016 Update

RITA IMPACT

1 New program
2 New program emphases
2 Upgraded classrooms
10 Partners engaged
259 Testers
555 Credentials
$4.3 Million invested
10,171 Ad clicks
212% Increased web traffic
100% Increased apps
22% Increased enrollment
300 Grant participants