#7

COMPLETE

Collector:	Web Link 1 (Web Link)
Started:	Thursday, June 22, 2017 7:23:37 AM
Last Modified:	Friday, June 23, 2017 6:54:50 AM
Time Spent:	23:31:12
IP Address:	71.63.210.152

Page 1: After reviewing the LB iLearn course, complete the following questions based on your expertise.

Q1 What is the name of the course you are evaluating?

English Composition Argumentation WR 122 15.0

Q2 Describe the background, expertise, experience, qualifications and education that make you qualified as a Subject Matter Expert to review this course.

I have a Masters in English Language and literature with specific coursework in writing instruction. Since 2011, I have developed and taught online writing and career courses for the Arkansas State University system. I've taught a variety of English writing courses. Topics in these courses have included composition methodologies, argumentation and rhetorical strategies, grammar, the writing process, business communication, and technical writing strategies. In 2013, I began working with students in Oregon State University's College of Business. As an Assistant Director, I developed workshops and materials to guide students in communicating for business and career. These materials were used online as well as in campus business courses to help students develop business communication skills. I also worked directly with students to critique resumes, applications, cover letters, and other business documents which needed to adhere to formatting guidelines. I am also a Quality Matters Reviewer, and have served as a subject matter expert for these types of courses. My most recent review was with Southern New Hampshire University. Currently, I work at Oregon State University as an Instructional Design Specialist who helps subject matter experts develop online courses.

Q3 Are the outcomes for the course appropriate to what students should be able to do or know to be successful in the profession and/or field?

Yes,

Explain.:

The basics of argumentation are taught in the course. The module on rhetorical strategies, logical fallacies, and the language of argument is particularly helpful for students who will be entering the world of work and need to decipher and write complex texts. The module outcomes are well-aligned with the course outcomes. One thing that you might consider revising is the use of two or more action verbs for the learning outcome. A learning outcome with "analyze and evaluate" could become two learning outcomes since analyze and evaluate are on two different levels of Bloom's taxonomy and represent two different types of mastery.

Q4 Do the skills taught in the course prepare students for the profession?

Yes,

Explain:

WR 122 contains material, assignments, and assessments that teach students how to write persuasively and effectively. Throughout the course, students are introduced to the language of argument and are required to demonstrate a level of mastery by crafting texts that require analysis or application of rhetorical strategies. The course is well-thought out and builds a foundation that introduces the more complex material after defining key terms.

Q5 Does the course holistically contain appropriate content related to the profession?

Yes

Q6 What recommendations so you have for improvement that would make the course better align with the profession?

The course emphasizes the use of APA over MLA. I think this is appropriate for most professions. However, the final assessment in Module 4 of Unit 3 requires students write a Works Cited page (MLA) instead of a References page (APA). Changing this requirement would help students to be assessed on the key material in the course. I understand that it is customary to use MLA style when writing about literary texts; however, APA style could still be used in order to assess the more useful skill.

Q7 What content needs to be developed to meet upcoming industry needs?

In the unit on rhetorical appeals and logical fallacies, material could be added which would give a bit more attention to inductive and deductive arguments. Since pulling apart and putting together arguments usually requires an understanding of how they are structured, this added emphasis could help students write stronger reports and presentations for their careers.