



M-CAM/Michigan Works Agencies Action Plan

Area of Work	Action Item	Deliverable	Assigned To	Timeline
Communication & Information Sharing	Develop tools that share information coming from executives of both the colleges and workforce agencies	<ul style="list-style-type: none"> • Template for electronic communications • Regular schedule for information delivery 	<ul style="list-style-type: none"> • All colleges and agencies • CSW (for templates/ infrastructure) 	<ul style="list-style-type: none"> • Development of templates by end of February • Implementation of tools by end of March
	Share information for shared success	<ul style="list-style-type: none"> • Identify various opportunities where information can be shared and disseminated 	<ul style="list-style-type: none"> • All colleges and agencies 	<ul style="list-style-type: none"> • Development of opportunities by end of March
Advancing Co-Enrollment	Align credentials so that both the college and workforce agency can support participant	<ul style="list-style-type: none"> • Develop systems process that connects eligible credentials with eligible participants to enable co-enrollment 	<ul style="list-style-type: none"> • All colleges and agencies • CSW to initiate systems process 	<ul style="list-style-type: none"> • Draft process issued by end of February • College feedback by end of March
Develop and/or Align Credentials	Sustain costs of credentials beyond M-CAM grant	<ul style="list-style-type: none"> • Determine eligibility for credentials that can be paid for by workforce agencies 	<ul style="list-style-type: none"> • TBD 	<ul style="list-style-type: none"> • Eligibility process defined by March
	Develop list of approved credentials that workforce	<ul style="list-style-type: none"> • Create list of credentials that meet WIOA requirements as well as 	<ul style="list-style-type: none"> • CSW to initiate list of credentials 	<ul style="list-style-type: none"> • List developed by end of March

	agencies can support	employer needs		
	Develop credential opportunities through work-based learning	<ul style="list-style-type: none"> • Develop credentials using OJT opportunities for non-traditional student populations 	<ul style="list-style-type: none"> • TBD 	<ul style="list-style-type: none"> • Develop process by end of June
	Engage employers as part of credential completion process	<ul style="list-style-type: none"> • Provide mechanism for employers to interact with students as soon as they complete credential, including through graduation process 	<ul style="list-style-type: none"> • All colleges • CSW to support through college-coaching mechanism, as needed 	<ul style="list-style-type: none"> • Process defined by end of March
Data Sharing	Provide training options that can be facilitated/ offered at workforce agencies	<ul style="list-style-type: none"> • Define specific functions where partners can host each others' events, leading to data sharing 	<ul style="list-style-type: none"> • All colleges and agencies 	<ul style="list-style-type: none"> • Create schedule of offerings by end of March
	Share referrals by promoting partners' programs	<ul style="list-style-type: none"> • Create process for easy sharing of referrals 	<ul style="list-style-type: none"> • All colleges and agencies • CSW to help develop process 	<ul style="list-style-type: none"> • Define process to share referrals by end of March • Review process as part of next group meeting
Immediate, Miscellaneous, and Place-Based Action Items	Connect partners with Pure Michigan Talent Connect	<ul style="list-style-type: none"> • Partners to define how this mechanism might allow for greater sharing of information 	<ul style="list-style-type: none"> • TBD 	<ul style="list-style-type: none"> • TBD
	Offer Manufacturing Readiness program at workforce agency	<ul style="list-style-type: none"> • Define specific Manufacturing Readiness offerings to be offered at workforce agency 	<ul style="list-style-type: none"> • GRCC and West Michigan Works! 	<ul style="list-style-type: none"> • Create schedule of offerings by end of February
	Attend mutual meetings and share agenda placement	<ul style="list-style-type: none"> • Create regular mechanism for partners to appear on each others' agendas 	<ul style="list-style-type: none"> • GRCC and West Michigan Works! 	<ul style="list-style-type: none"> • Define regular schedule by end of February

	Use web-based technology solutions to connect students with employers	<ul style="list-style-type: none"> • Leverage existing software applications, including Handshake, to create connections among students and employers 	<ul style="list-style-type: none"> • GRCC and West Michigan Works! • Other colleges and agencies, as appropriate 	<ul style="list-style-type: none"> • Define technology opportunities that have application by end of March
	Advocate for Non-Credit and Credit Programs equally	<ul style="list-style-type: none"> • Help all partners define how both non-credit and credit programs can be solutions for participants • Develop processes and resources that help position non-credit programs for participants within the college environment 	<ul style="list-style-type: none"> • All colleges and agencies • CSW to help prepare resources and tools that create advocacy for non-credit and credit programs alike 	<ul style="list-style-type: none"> • Define draft set of tools and resources by end of March • Review materials as part of next group meeting
	Co-placement of Staff	<ul style="list-style-type: none"> • Define opportunities where staff of each partner can co-locate in order to create stronger relationships among internal staff 	<ul style="list-style-type: none"> • GRCC and West Michigan Works! • Other colleges and agencies, as appropriate 	<ul style="list-style-type: none"> • Define agreement by end of March

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