

# Stay on Course

## Suggested Hospitality Pathways

	CERTIFICATE CULINARY ARTS	CERTIFICATE LODGING
SEMESTER 1	<ol style="list-style-type: none"> <li>1 Business Math</li> <li>2 Food Prep 1</li> <li>3 Food Prep 2</li> <li>4 Baking</li> <li>5 Wine Appreciation</li> <li>6 Food Service Sanitation</li> </ol>	<ol style="list-style-type: none"> <li>1 Principles of Accounting I</li> <li>2 Composition I</li> <li>3 Intro to Hospitality</li> <li>4 Hospitality Law</li> <li>5 Hotel Management</li> </ol>
SEMESTER 2	<ol style="list-style-type: none"> <li>1 Kitchen Management</li> <li>2 Garde Manger &amp; Pantry</li> <li>3 Food Service Management</li> <li>4 Dining Room Management</li> <li>5 Cooperative Education</li> </ol>	<ol style="list-style-type: none"> <li>1 Intro Oral Communication</li> <li>2 Hospitality Management</li> <li>3 Intro to Spa Management</li> <li>4 Lodging Revenue Mgmt</li> <li>5 Cooperative Education I</li> </ol>
	<p>ASSOCIATE'S DEGREE CULINARY OR FOOD &amp; BEVERAGE</p>	<p>ASSOCIATE'S DEGREE LODGING</p>
SEMESTER 3	<ol style="list-style-type: none"> <li>1 Intro to Hospitality</li> <li>2 Hospitality Law</li> <li>3 English Comp/Writing</li> <li>4 Hotel Management</li> <li>5 Gen Ed Elective</li> <li>6 Beverage Management (Food &amp; Bev. only)</li> </ol>	<ol style="list-style-type: none"> <li>1 Business Math</li> <li>2 Fund. of Business</li> <li>3 Comp/Writing</li> <li>4 Gen Ed Elective</li> <li>5 Professional Elective</li> </ol>
SEMESTER 4	<ol style="list-style-type: none"> <li>1 Hospitality Management</li> <li>2 Communications</li> <li>3 English Comp/Writing</li> <li>4 Fund. of Business</li> <li>5 Fund. of Computer Literacy</li> </ol>	<ol style="list-style-type: none"> <li>1 Communications</li> <li>2 Principles of Marketing</li> <li>3 Professional Elective</li> <li>4 Fund. of Computer Literacy</li> </ol>
SEMESTER 5	<ol style="list-style-type: none"> <li>1 Principles of Accounting I</li> <li>2 Principles of Marketing</li> <li>3 Prin. of Microeconomics</li> <li>4 Hospitality Seminar</li> <li>5 Gen Ed Elective</li> </ol>	<ol style="list-style-type: none"> <li>1 Prin. of Microeconomics</li> <li>2 Hospitality Seminar</li> <li>3 Gen Ed Elective</li> </ol>

BERKSHIRE  
COMMUNITY COLLEGE

# STAY ON COURSE



Guided Pathways to  
Success for STEM

## HOSPITALITY

### CONTACT THE NAVIGATOR!

SHELLY ARMSTRONG  
413.236.1639  
sarmstrong@berkshirecc.edu

[berkshirecc.edu/gpstem](http://berkshirecc.edu/gpstem)

### What our College & Career Navigator can do for you:

- Assists in registering for GPSTEM programs at BCC
- Help with GPSTEM career pathways plan
- Help students overcome barriers that could prevent student success
- Direct students to internal and external resources for assistance
- Guide students through the process of registration, funding sources and general questions
- Guidance for Transfer or Employment
- Connect students to BerkshireWorks, the county's one-stop career center, providing comprehensive services for job-seekers including career readiness, placement and unemployment services.
- One-on-one assistance throughout their educational career from admissions to employment or transfer



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Berkshire Community College is an affirmative action/equal opportunity institution and does not discriminate on basis of race, creed, religion, color, gender, gender identity, sexual orientation, age, disability, genetic information, maternity leave, military service, and national origin in its education programs or employment, pursuant to Massachusetts General Laws: Chapter 151B and 151C; Title VI, Civil Rights Act of 1964; Title IX; Education Amendments of 1972; Section 504; Rehabilitation Act of 1973; Americans with Disabilities Act; and regulations promulgated thereunder, 34 C.F.R. Part 100 (Title VI), Part 106 (Title IX) and Part 104 (Section 504). All inquiries concerning application of the above should be directed to Deborah Cote, Vice President for Human Resources and Affirmative Action Officer; and Coordinator of Title IX and Section 504, at 413-236-1022, SBA Annex, Room A-20.

Accommodations for students with disabilities: It is a college policy to provide, on a flexible and individualized basis, accommodations reasonable to students who have disabilities that may affect their ability to participate in course activities or to meet course requirements. Students with disabilities are encouraged to discuss their individual needs for accommodations with Pamela Farron (Ext. 1608) in the Disability Resource Center located in the Student Development Center (next to the College Store) in the Susan B. Anthony Center.



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# Hospitality

BCC's Hospitality program offers students options in Certificate and Degree Programs.

**Culinary** and **Lodging Certificates** at BCC are a first step to a career in Hospitality. For program information contact Carl Maaia at [cmaaia@berkshirecc.edu](mailto:cmaaia@berkshirecc.edu) or 413-236-4606.

**ENROLL NOW AT BCC** to begin working toward your **A.S. or Certificate in Hospitality** — and start your pathway to success!

## CERTIFICATE

Culinary Arts  
Lodging Management

## ASSOCIATE IN SCIENCE

Culinary Arts  
Lodging Management  
Food & Beverage  
Transfer Option

By starting in a **Culinary** or **Lodging Certificate** program, students can attain the skills needed to enter the workforce. The credits earned in the certificate programs apply to the **Associate's Degree in Hospitality Administration — Career Option**. This two-step approach allows students to receive training, enter the workforce and continue their education, allowing them to pursue higher paying jobs with greater responsibility.

For students who plan to pursue a Bachelors Degree, the **Associate's Degree in Hospitality Administration — Transfer Option** gives students the foundation they need to transfer to a 4-year institution. Learn more at [www.berkshirecc.edu/gpstem](http://www.berkshirecc.edu/gpstem).

## Culinary Certificate

Certificate — Culinary Arts

### WHAT can you do with a Culinary Arts Certification?

You can work in restaurants, in private homes, in schools and institutions, test kitchens, as caterers — pretty much anywhere there's a need for professional food services.

### WHERE can a Culinary Arts Certification take you?

#### Job-related Titles:

- Cook
- Chef
- Caterer
- Food Preparation Worker
- Food Service Worker

### WHAT do cooks, chefs and food preparation workers do?

- Monitor sanitation practices to ensure that employees follow standards and regulations
- Check the quality of raw or cooked food products to ensure that standards are met
- Estimate amounts and costs of required supplies, such as food and ingredients

### JOB GROWTH

The U.S. Bureau of Labor Statistics predicts that the job outlook for those in the culinary arts, particularly cooks, chefs, and food preparation workers, **will grow at the average rate (about 8.72 percent) through 2018**. This growth is projected because of the anticipated expansion of food service outlets, and the turnover expected to occur over that period of time.

### WAGES

In Massachusetts, Culinary Personnel earn a median wage of **\$20,100–\$42,800** per year.

Source: Bureau of Labor Statistics, U.S. Department of Labor. Occupational Outlook Handbook, 2014–15 Edition.

## Lodging Certificate

Certificate — Lodging Management

### WHAT does a Lodging Manager do?

- Plan, direct, or coordinate activities of an organization or department that provides lodging and other accommodations
- Answer inquiries pertaining to hotel policies and services, and resolve occupants' complaints
- Ensure that the establishment is run efficiently and profitably

### WHERE can a Lodging Management Certification take you?

#### Job-related Titles:

- Front Desk Manager
- Front Office Manager
- Hotel Manager
- Resort Manager

### JOB GROWTH

The U.S. Bureau of Labor Statistics predicts employment of lodging managers is **projected to show little or no change from 2012 to 2022**.

### WAGES

In Massachusetts, Lodging Managers earn a median wage of **\$25,700–\$111,600** per year.

## LOCAL EMPLOYERS

- **Hotels:** Crowne Plaza, Hotel on North, Porches, Red Lion Inn, Williams Inn
- **Resorts/Spas:** Blantyre, Butternut Ski, Canyon Ranch, Cranwell, Eastover, Jiminy Peak, Kripalu, The Orchards
- **Chain Hotels/Motels:** Hilton, Marriott, Hampton Inn, Hilton Garden Inn
- **Inns/B&Bs:** Gateway Inn, Apple Tree Inn, Cornell Inn, Yankee Inn
- **Restaurants:** Jae's Bistro, Baba Louies, Public/District, Castle Street, Haven, Firefly, Zinc, Frankies, Applebee's, 99, Panera, Arizona Pizza
- **Casinos:** MGM Springfield
- **Institutional Food Services:** Sage, Sysco, Sodexo

## Associate's Degree

Associate in Science — Hospitality Administration

### WHAT can you do with an A.S. Degree in the Hospitality Administration field?

According to HCareers ([www.hcareers.com/us/resourcecenter](http://www.hcareers.com/us/resourcecenter)) you can find careers in:

- **Food & Beverage** — Kitchen managers, restaurant managers, lead chefs, bar managers, catering supervisors, and food and beverage directors for resort and hotel properties. Wages for food and beverage managers can expect to make between **\$41,052 and \$83,699** per year.
- **Lodging** (hotels and resorts) — Guest services, housekeeping, general hotel, human resource, and sales management. Wages are approximately **\$26,000 to \$149,465** per year.
- **Spas** — Operations management, general spa management, as well as lead spa professional and technician jobs with supervision over other employees in the spa. Annual wages for spa managers are approximately **\$35,250 and up** depending on the establishment.
- **Travel** — Cruise directors, managing travel agents, youth and children activities directors, tour managers, and recreation managers. Travel industry managers can expect to make between **\$57,770 and \$110,852** per year.
- **Events** — Event planning can involve weddings, fundraisers, company conventions, concerts, and theater production. Wages for events management personnel can be between **\$51,613 and \$100,845** per year.

Source: U.S. Bureau of Labor Statistics — [www.hcareers.com/us/resourcecenter/tabid/306/articleid/574/default.aspx](http://www.hcareers.com/us/resourcecenter/tabid/306/articleid/574/default.aspx)

## Transfer Option

Associate in Science — Hospitality Administration, Transfer Option

The Transfer Option Associate's degree provides students with a strong course foundation in hospitality management, business, sciences and liberal arts. These courses prepare students for transfer to a baccalaureate institution. The program provides a wide educational background in many disciplines that are required to fulfill management positions in the challenging field of hospitality administration.

**This is a MassTransfer eligible program** (see [www.mass.edu/masstransfer](http://www.mass.edu/masstransfer)).