COURSE: INDS 250C Industrial Design Studio II

CLASS 16

FOCUS AREA: Critique/review/presentations

TEXT: N/A

EQUIPMENT NEEDED FOR CLASS: Sketchbooks for notes, drawing paper.

TOPICS COVERED:

1. New – project 3 introduction: a) Consumer product (any category, must have some form of mass production or scaled manufacturing) b) must have package/packaging c) each week, a different designer will act a “design manager” for all projects.

2. Project Planning: what steps should we take? How much time do we need?

3. Design Leadership: what does it mean to be a good leader? What qualities?

DAILY ACTIVITIES:

1. Discuss new projects with team.

2. Team planning for deliverables.

3. Work session for kick-off.

HOMEWORK ASSIGNMENT:

1. Project 3: plan outline for project and be ready to present to class

2. REMINDER: guest speaker will be in class. ALL students will be presenting their Project 2 work to him and a guest student.

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