Résumés 101

ENG108: Technical Writing

Overview of Presentation

- Purposes of a résumé
- What readers care about
- Typical parts of résumés

Purposes of a résumé

- The word résumé comes from a French word meaning "to sum up." (Source: Online Etymology Dictionary, etymonline.com)
- The résumé is a curated or selected document that shows a specific reader your **unique** and **exceptional** qualifications.
- If you are switching careers or fields, the résumé should demonstrate the transferability of past experience.
- The résumé should communicate why you are worthy of an interview!

What résumé readers care about

- According to your textbook, Paul Anderson's *Technical Communication*, résumé readers typically care about the following, in order of importance:
 - Technical Ability
 - Supporting or Soft Skills
 - Favorable Personal Qualities
- Résumé readers care about evidence, so it's important to SHOW, DON'T TELL.
 - Show your reader that you are exceptional and unique through concrete evidence, not bold claims!

Illustrating technical ability

- Technical ability refers to the résumé writer's ability and credentials to carry out the day-to-day work of the desired position.
- For example, if you're applying for a Medical Assisting position, the reader is going to want to know that you are qualified and credentialed to carry out the tasks and duties incumbent upon a Medical Assistant.
- On a résumé, technical ability can be illustrated by any of the following:
 - Education (degrees, trainings, etc.)
 - Certifications or licenses
 - Past work experiences
- The burden of proof regarding technical ability varies from position to position, so be sure to know what counts as viable evidence in your own field!

Illustrating supporting skills

- Supporting skills are often referred to as "soft skills," but they are the types of skills that allow someone to carry out their technical work at a high level.
- Supporting skills can include, but are not limited to:
 - Communication (written, oral, etc.)
 - · Leadership and Management
 - Teamwork
 - Creativity/Innovation or Critical Thinking
- On a résumé, supporting skills can be illustrated by any of the following:
 - Education and Trainings (specific classes)
 - Past work experiences
 - Volunteer experiences

Illustrating favorable personal qualities

- Favorable personal qualities are relate to your personality and professional disposition.
- Favorable personal qualities are very difficult to communicate via the résumé and are usually determined through other parts of the hiring process (e.g. reference checks, the interview, or even the cover letter).

Parts and pieces of a résumé

- Résumés are as unique as you are, so there are no hardand-fast rules about their pieces.
- Typically, a résumé includes contact information, a series of headings which categorize and order information, a series of "entries."

An example résumé

Mike Tardiff

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EDUCATION

Master of Arts, Rhetoric & Writing (Literacy & Pedagogy focus)

Michigan State University

Bachelor of Arts, English & Media Studies (Summa Cum Laude)

University of Southern Maine

RELEVANT EXPERIENCE 2012-Writing Instructor, Michigan State University >> Teach college-level writing classes with a focus on writing for many audiences across genres Writing Instructor, University of Detroit Mercy 2013->> Teach upper-level freelance writing or print and web course for Digital Media and English students Media & Technology Specialist, Michigan State University 2010->> Manage social media, web, and institutional presence of a research and resource center on a campus of 48,000 Sports Editor & Weekly Columnist, Southern Maine Free Press 2007-2009 >> Produced and managed sports section for newspaper with audience of ~10,000; wrote weekly column

AWARDS AND HONORS

Guy P. Gannett Journalism Scholarship Media Studies Most Outstanding Senior Award THATCamp Mellon Fellowship (Digital Humanities)

SKILLS

Expert Proficient/Working Knowledge

Writing & Reporting Adobe Creative Suite (esp. Photoshop)
Technical Writing HTML/CSS
Professional Writing
Content Management
Social Media

Works Cited

- The Online Etymology Dictionary (available at: etymonline.com)
- Anderson, P. V. (2013). Technical communication. Cengage Learning.

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