CTT 144/145 Web Design - Terminology Exercise

Adwords

Ajax

Analytics

ASP/PHP

CPC/CPM

CSS

Database (SQL)

Server Hardware

Flash

Graphic Design

HTML

Javascript

Logging

SEO

SSL

Web Server Software

Web Site

1. Of the following terms, what specific term do all of the others revolve around?

Please define each term.

1. What are the 4 core technologies that provide the basis for a web site?

Please define each term.

1. What are the 4 technologies that allow content to be generated either statically or dynamically in a way that can be highly tuned and indexed by major search engines?

Please define each term.

1. What are the eight technologies that provide essential integral support between content, layout, and indexing technologies?

Please define each term.

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