



## **Guidelines to Film Promotional Videos for the Health Careers at Arapahoe Community College**

### **1-Interviews with Head Instructors, Students, or Graduates.**

#### *Interview Questions and Guidelines for Instructors:*

- A) Personal Introduction: Name, Last Name, Position, and Department.
- B) Describe the Program you are in charge of.
- C) Describe your experience working in this program.
- D) What are the benefits and advantages the students can get by signing up for this program?
- E) What are the Job opportunities and Job Placement for students after graduating?
- F) Why choose this program and why choose ACC?

#### *Interview Questions and Guidelines for Students and Graduates:*

- A) Name, Last Name, Degree, or Current Degree.
- B) Describe your experience studying in this program.
- C) What are the benefits and advantages you have got as a student from this program?
- D) Have you been able to work in the field related to your program?

Health Connections Project TAACCCT Round 4 is licensed under a Creative Commons Attribution 4.0 International License "This product was funded by a grant awarded by the U.S. Department of Labor's Employment and Training Administration. The product was created by the grantee and does not necessarily reflect the official position of the U.S. Department of Labor. The Department of Labor makes no guarantees, warranties, or assurances of any kind, express or implied, with respect to such information, including any information on linked sites and including, but not limited to, accuracy of the information or its completeness, timeliness, usefulness, adequacy, continued availability, or ownership.



E) Why did you choose this program and why ACC?

## **2-Film the classroom set up, activities, and educational environment.**

Film the Classroom environment, Instructors, and students in class. Works for video transitions, and extra material for editing purposes.

Film Specific activities that are performed by the students that are inherently related to the program, so it can be displayed for prospective students in the promotional video.

## **3-Interviews with ACC Graduates currently working in the field (Hospitals, Clinics, Government Institutions, etc.)**

*Interview Questions and guidelines for Students and Graduates:*

- A) Name, Last Name, Degree, Position, and Company.
- B) Describe your experience working in the field.
- C) What are the benefits and advantages you have got as an ACC Graduate from this program?
- D) Why did you choose this program and why ACC?

## **4-Film work setup, activities, and environment (Hospitals, Clinics, Government Institutions, etc.)**

Film the Work environment and ACC graduates in their job positions performing different activities. Works for video transitions, and extra material for editing purposes.

Film Specific activities that are performed by the ACC graduates currently working in the field that is related to his or her job and to the program the person completed at ACC. This will be displayed for prospective students in the promotional video.

*Guidelines by Moises Fermin  
Multimedia and Graphic Designer  
TAACCCT Grant At Arapahoe Community College*

Health Connections Project TAACCCT Round 4 is licensed under a Creative Commons Attribution 4.0 International License "This product was funded by a grant awarded by the U.S. Department of Labor's Employment and Training Administration. The product was created by the grantee and does not necessarily reflect the official position of the U.S. Department of Labor. The Department of Labor makes no guarantees, warranties, or assurances of any kind, express or implied, with respect to such information, including any information on linked sites and including, but not limited to, accuracy of the information or its completeness, timeliness, usefulness, adequacy, continued availability, or ownership.

