

**NOTE:**

Direct links to LearningExpress Library Center homepages have changed. If you have posted a direct link to a Center, please update the URLs you configured by following steps 1 - 4 below.

Creating Custom Direct Links to LearningExpress Library 3.0 Center Homepages

You may promote LearningExpress Library 3.0 Centers separately by creating direct links to each Center. In order to create direct links to each Center, you will need the custom authentication token generated by LearningExpress for your individual institution. Once you have your custom authentication token, please follow the simple directions below for creating direct links.

Step 1: From your LearningExpress Library homepage, click the All Centers tab, located in the blue horizontal navigation bar, and select the title of the Center you wish to promote.

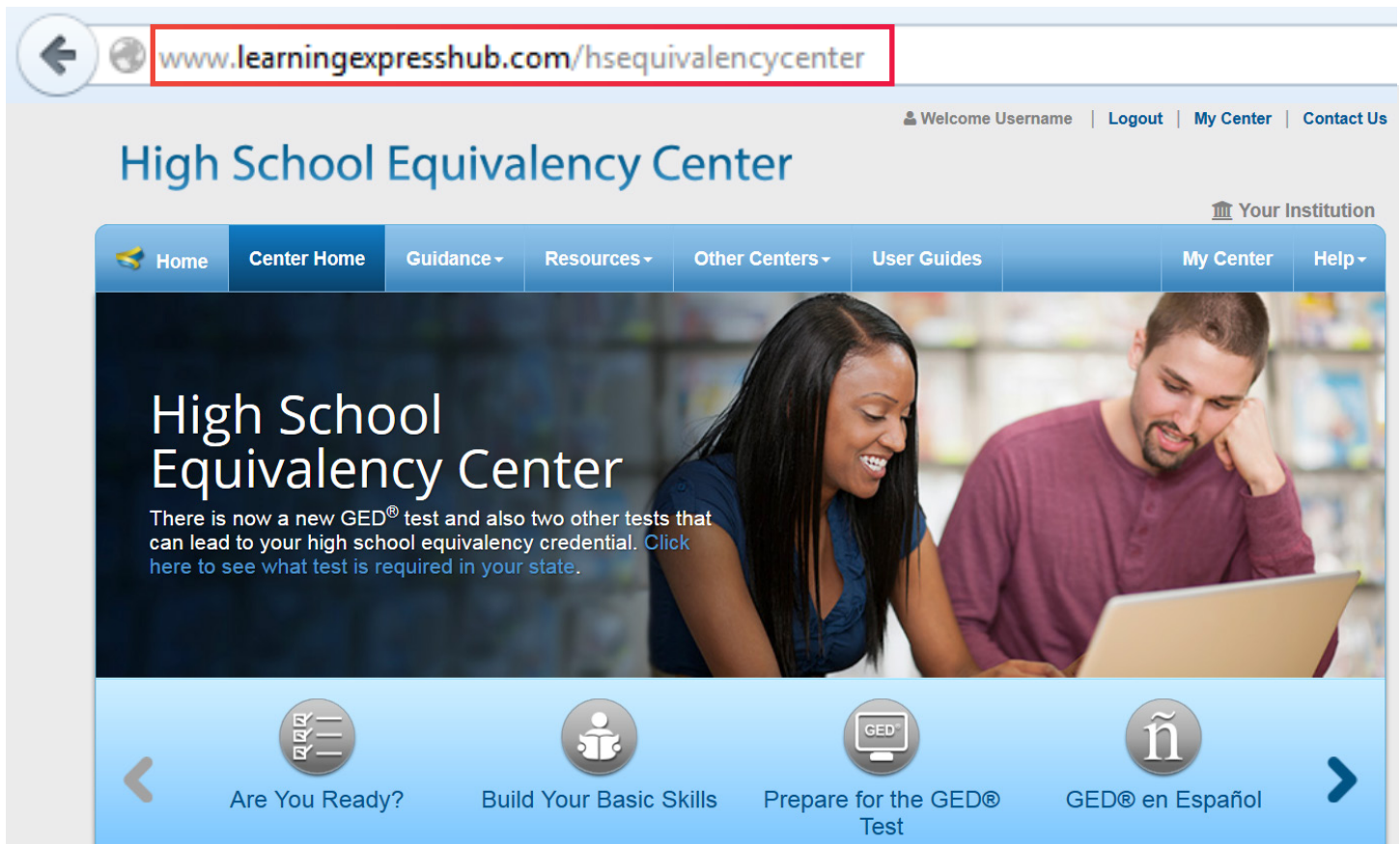


The screenshot shows the LearningExpress LIBRARY homepage. At the top right, there are links for "Welcome Username", "Logout", and "Contact Us". Below that is "Your Institution". The main navigation bar is blue and contains "Home", "All Centers", "User Guides", "My Center", and "Help". The "All Centers" tab is highlighted with a red box. A dropdown menu is open under "All Centers", listing: "Adult Learning Center", "Career Center", "High School Equivalency Center", "College Preparation Center", "Recursos Para Hispanohablantes", "College Center", and "School Center". The "High School Equivalency Center" option is highlighted with a red box and a mouse cursor. Below the navigation bar is a carousel of center icons. The icons are: "Adult Learning", "Career Center", "High School Equivalency Center", "Prep Center", and "Recursos en español". The "High School Equivalency Center" icon is currently selected and highlighted. To the right of the carousel, there is a "Library" section with a "Click here for the user guides for LearningExpress Library." link.

NOTE: Do not click the Center icons from the carousel in the middle of the homepage as the URLs generated may contain extra characters no longer supported for direct linking.



Step 2: Once at the Center homepage, copy the entire Center URL located in your browser's address bar.



Step 3: Append the Center URL with your custom Authentication Token using the formula:

Center URL + **?AuthToken=...**

Example of a Custom Direct Link:

<http://www.learningexpresshub.com/hsequivalencycenter?AuthToken=A12345B6-CD78-9012-34E5-F12345G678H9>

NOTE: This is just an example of a formulated URL, please do not copy it. Instead, follow the steps above to construct your custom URL. If you do not know your Auth Token, please contact LearningExpress Customer Service. If you employ a proxy, appending the Center URL with your Auth Token (Step 3) is not necessary—just make sure you have provided your proxy IP to LearningExpress Customer Service at Libraries@LearningExpressLLC.com.

Step 4: Place the link in the desired location on your site. We recommend that you create an alias for the link using the Center name or by using the Center graphics and suggested copy found on the following pages.



Promote LearningExpress on Your Website

Link from your homepage or electronic resources page

Place the LearningExpress Library link and a brief description in a prominent place on your website—your homepage, if possible—so your patrons will have easy access to these great resources. You can also post individual learning centers, which is perfect for promoting your special library events like GED® Test Prep workshops or College Admissions Prep Nights.

Use these images and suggested text

To download a LearningExpress icon, click on an image below to open it in your internet browser, and select the 'save as' or 'save page as' option from the file menu.

Image

Suggested Text



LearningExpress Library™

LearningExpress Library features nearly 1,000 online tutorials, practice tests, and eBooks to help patrons of all ages. It offers job search and workplace skills improvement, skill building in reading, writing, math, and basic science, career certification and licensure exam prep, college and grad school entrance test prep, GED® test prep, and more.



Adult Learning Center

This center offers busy adults the resources to improve their basic skills in reading, writing, and math, prepare for the GED® test, or become a U.S. citizen.



School Center

The resources here can help students in elementary, middle, and high school prepare for important tests, get extra help with assignments, and boost their skills in important subjects.



College Prep Center

Getting into college is an important step to building a strong future. First, you must do well on your college admission tests and write a personal essay that highlights your special talents. Use this center to get the resources you need to achieve your college preparation goals.



Career Center

Are you preparing for a professional exam? Are you curious about a particular occupation or looking to improve your workplace skills? Choose the Career Center and begin your path to a bright future.





High School Equivalency Center

Earning a high school equivalency credential can open the door to better income, a more fulfilling job, and a college education. If you are preparing for the GED® test, HiSET® or TASC™ exams, our practice tests, interactive tutorials, and eBooks will help you reach your goal.



Recursos en español

Este centro ofrece a los adultos que están muy ocupados los recursos para mejorar sus habilidades básicas, ganar sus credenciales de GED® o ser ciudadano estadounidense.



Computer Skills

Video courses are the fastest and easiest way to learn how to use a computer. Use the materials in this center to learn the basics of computers, from searching the Internet to using popular programs for word processing, creating spreadsheets and databases, implementing design, and more.



Popular Software Tutorials

If you're looking to keep up, stay competitive, or get ahead, you'll need to know how to use today's most popular computer programs, including Microsoft Word, Excel, PowerPoint, Outlook, and more. These easy-to-use courses will teach you everything you need to know and help make your goals a reality—all designed to fit your current skill level and schedule.



Computer and Internet Basics

The fastest and easiest way to learn how to use a computer is with video tutorials. Now you can learn computer basics quickly and become comfortable with everything your computer has to offer.



Job & Career Accelerator™

Whether you're looking to find a new job in your current field or pursue a career in an exciting new industry, Job & Career Accelerator™ has the powerful tools and expert guidance to help you through every step of the process.

For Help

If you require further assistance, please contact Customer Support at libraries@learningexpressllc.com or call 800-295-9556, Ext. 2. Customer Support is available Monday-Friday, 9 AM to 5 PM EST.