

STRONG SUPPORT AT EVERY LEVEL

Funding is being used statewide to create more than 45 additional training certificates in the IT, healthcare, utilities and manufacturing fields. These are viable jobs that are in high demand. Enhanced Iowa's project focuses on the education and training required to match people with these jobs now and into the future. **This project has the support of:**

- U.S. Department of Labor
- U.S. Department of Education
- State of Iowa
- All 15 of Iowa's community colleges
- More than 30 businesses and business associations in Iowa

PROVEN STRATEGIES

The Enhanced Iowa project grant was one of 71 awarded nationwide under the Trade Adjustment Assistance Community College and Career Training (TAACCCT) grants. Awards are used to support community colleges in developing partnerships with employers to educate and train people for in-demand jobs. The project incorporates evidence-based strategies taken from a review of best practices from previously funded TAACCCT projects. **Those strategies include:**

- Comprehensive career pathways
- Use of simulation and technology
- Intensive student support services
- Statewide data related to employment opportunities

Enhancelowa.com CAREER RESOURCES

- **SEARCH IN-DEMAND LOCAL JOBS** – Search through job openings, apply for open positions, or view required training for open positions and register for the required training at your local community college.
- **FREE RESUME BUILDER** – Our free resume tool will allow you to quickly create a resume by providing you with options to choose from that describe your past job experiences.
- **COMPARE CAREERS BASED ON WAGES & INDUSTRY GROWTH** – Check **Enhancelowa.com** and discover which industries are growing.
- **CAREER ASSESSMENT** – Take our career assessment that will point you in the direction of the in-demand career that will bring you the most satisfaction.
- **FINANCIAL AID** – Check out all the federal and state options that can pay for some or all of your training – getting you back on your feet and into a high-paying career.
- **PATHWAY NAVIGATORS** – We have pathway navigators located at each of Iowa's community colleges who make it their priority to remove the barriers that are keeping you from achieving your career goals.
- **VETERANS RESOURCES** – Find out where to use your GI Bill funds that can pay for training and education for one of these high-wage, in-demand careers.



ENHANCEIOWA

Education & Resources For In-Demand Jobs



TAKE CONTROL
OF YOUR FUTURE



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*U.S. Bureau of Labor and Statistics, 2014 and O*Net, 2014.

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CONNECT TO A CAREER

ENHANCE YOUR FUTURE

Are you looking for a job that leads to a sustained career? All across Iowa, the doors of opportunity are opening into high-demand, high-wage jobs that need to be filled.

Enhance Iowa is a program that helps create a pathway leading to an in-demand career close to your home. It's an innovative plan developed by Iowa's community colleges to train thousands of workers in high-demand fields – a plan that was recognized with a \$15 million grant from the U.S. Department of Labor.

It's no secret that the chances of getting ahead in today's global marketplace are greatly enhanced by furthering your education and/or training. This program goes one step further. The education and training is tailored to jobs, fields and careers that are in high demand and that pay well. That's a win for individuals, families, businesses and communities.

To learn more about these opportunities, visit
Enhancelowa.com

The Enhance Iowa program is perfect for displaced workers, low-wage workers looking to move up, unemployed or underemployed people and for veterans seeking to resume their lives in a high-demand and high-wage career. Improve your life and shape your future by receiving education and training at an Iowa community college, tailored to help you begin a career in one of these high-demand fields:

- **INFORMATION TECHNOLOGY** – The Bureau of Labor Statistics estimates there will be 1.4 million IT jobs created in the U.S. between now and 2020, like computer programmers, with an **average salary of \$80,930.***
- **HEALTHCARE** – The aging baby boomer generation guarantees that we will need more healthcare professionals than ever before, such as registered nurses, a career with an expected **1,350 annual openings.***
- **UTILITIES** – There is a documented shortage of skilled utility workers in the state of Iowa, such as heating & AC mechanics, positions with an **annual growth rate of 37%.***
- **MANUFACTURING** – There is a great demand in Iowa for skilled workers in the manufacturing sector, like industrial automation technicians, with an **average salary of \$47,910.*** High-wage opportunities range from robotics to creating tools and dies.