

**F. Industry-Based Application**

**Scale:**

*1: Not evident 2: Somewhat evident 3: Mostly evident 4: Completely evident N/A – Not applicable*

<b>F1</b>	The course includes multiple opportunities for students to learn about the target occupations/industry (e.g., clinical application such as HIPAA documentation, communicating with patients)	1	2	3	4	N/A
<b>F2</b>	Assessment tools include some authentic measures (e.g., they match or align with ways students would be assessed or expected to work in the workplace)	1	2	3	4	N/A
<b>F3</b>	Course materials, activities, and learning outcomes reflect direct application to the target occupation/industry.	1	2	3	4	N/A
<b>TOTALS</b>		2	2	0	0	4

**Strengths:** The textbook outline and reference to the chapters covered in the syllabus, do reflect that the information, concepts and skills that target occupation standards.

**Suggestions:** No assessment tools, activities, or learning outcomes were described, so the opportunity for students to recognize how the concepts would be applied could not be deduced from the syllabus.

Section Totals		
A	Syllabus & Course Outline	8
B	Learner Objectives & Interaction	5
C	Instructional Design	4
D	Instructional Materials	12
E	Assessment & Measurement	8
F	Industry-Based Application	4
<b>FINAL TOTAL</b>		<b>41</b>

**General / Summary Comments:**

Overall, I believe that the course syllabus could be fleshed out with more detail, as I have outlined. This course does not adequately reflect the depth of all that the role of the Clinical Medical Assistant entails. The body systems are covered from the textbook chapters assigned, and some application to skills for the CMA are suggested. The role and legal responsibilities are not covered in this course, according to the syllabus. The legal, ethical and HIPAA issues are also not covered. There is no way to determine from this syllabus that there is a course that is required prior to this course, so it begs the question as to where and when such topics would be discussed. Areas such as the role of a CMA, the scope of practice, the historical background of the CMA, the healthcare team in general, and the laws surrounding CMA practice should be discussed. Additionally, some concepts such as infection control, medical terminology and math and medical calculations must be addressed. Additionally, communication, both written and verbal, should be covered, as all of these are critical pieces of knowledge and critical skills that the industry expects in a Clinical Medical Assistant.

*Adapted by Marissa M. Cochran, M.Ed., Amarillo College, from a rubric developed by Eileen Casey White, Ed.D., Connections Consulting Inc.*

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