



UNIVERSITY OF HAWAII
MAUI COLLEGE'S
CERTIFICATE OF
COMPETENCE

GIS IN
ECOSYSTEM
MANAGEMENT

PROGRAM REPORT 2016

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View online report and video: maui.hawaii.edu/gis/report

CERTIFICATE OF COMPETENCE IN GIS IN ECOSYSTEM MANAGEMENT

What is the definition of GIS?



Geographic Information Systems (GIS) is a computer-based tool that analyzes, stores, manipulates and visualizes geographic information on a map.



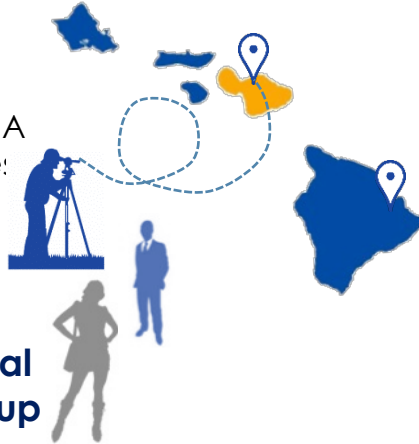
GIS helps us understand **what belongs where.**



Who works in the field of GIS?

GIS is more than just making maps. A map is often what the end user see:

Cartographers, database managers, programmers, remote sensing analysts, spatial analysts and surveyors make up the field of GIS.



How much Data is Geographic?

It has been estimated that 80% of the informational needs of local government policy makers are related to geographic location.*

This can include addresses, population, income, education, land, vegetation, soils, factory sites, schools, power lines and many more examples.



*Biggs and Garson, 1987

**Bureau of Labor Statistics

Two 8-Week "Hybrid" courses in One Semester

GIS 150: Intro to GIS/GPS

(4 credits)

Learn ArcGIS Desktop and Online software, Collect geographic data with GPS units, Learn to make basic maps with local Hawaii data

GIS 180: GIS in Ecosystem Management

(4 credits)

Create Geodatabases, learn spatial analysis and complete self-led projects in ecosystem management

Multi-Island Availability for a Professional's Schedule

GIS 150 and 180 are offered on Maui, Kauai and Hawaii islands. They "hybrid format" means that instructors on each island lead hands-on experiences, and students take lectures and labs at home or on the go.

Building our Local Technology Economy

High wage, high skill job opportunities in GIS include work in STEM, conservation, tourism, health, resource management, agriculture, government, education and more.

Applying Skills for Real-World Solutions

Students learn how to collect and analyze GPS data in GIS software, perform basic desktop and online functions, analyze spatial patterns and implement a project to understand real-life questions that could be answered using GIS

Hawaii based companies want to hire **160** people with GIS skills in the next 5 years.



GIS jobs are growing at a rate of **35%** per year **

GRANT FUNDING SUPPORTED INNOVATIONS IN GIS

- > Accelerated Hybrid Courses offered Fall 2014 – Spring 2016
- > RH Grant Consortium led by UHMC included cohorts at KCC, HCC, Molokai (credit) and Lanai (non-credit)
- > Technology investments made in laptops, software, and GPS devices
- > Employer engagement and job placement results achieved
- > Marketing and public relations promoted program to current students and community



Instructor: Sarah McLane Bryan
GIS Educational Specialist

MS in Geography with industry leadership experience in conservation and public, nonprofit and private sectors

25% Program Management
20% Curriculum and Course Development
50% Teaching and Course Revision
5% other duties as assigned

GIS OUTREACH RECRUITED STUDENTS, CONNECTED EMPLOYERS, AND BUILT COMMUNITY

300+ subscribers to GIS eNewsletter/Blog

1,400+ unique page views at GIS website

400+ attendees at GIS events



120+ views of Social Media Videos



Website attracts diverse visitors (# of page views):

Maui (150 visitors), Honolulu (100), Big Island (25), Los Angeles (19), Kauai (6)

International: India (38 visitors), Pakistan (22), Kenya (20), Canada (15), Sweden (12), Belgium (11) UK (10), Tanzania (9), Germany (7)



Events included:

- > Student Showcases
- > GIS Day with MEBD
- > BioBlitz at Volcanoes National Park
- > ESRI usergroups

WHAT STUDENTS SAY ABOUT THE SHOWCASE

“ The showcase was great. It gave us an opportunity to show what we had learned and to get our name and faces to the people who are in the industry. ”

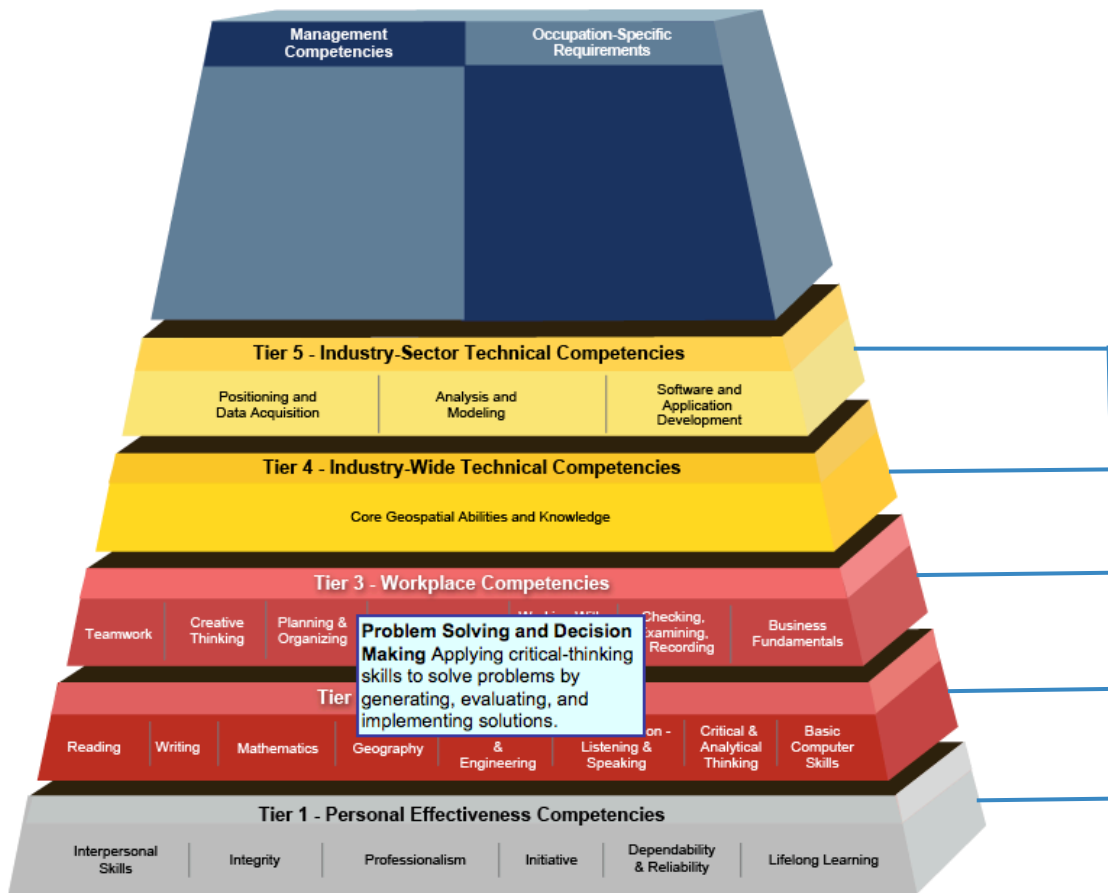


“ It met my expectations and beyond. I never expected the turnout to be so great. The presentation aspect was perfect and the people participating made the atmosphere so warm. Can I come next year? ”

GIS CERTIFICATE BUILDS INDUSTRY STANDARD COMPETENCIES



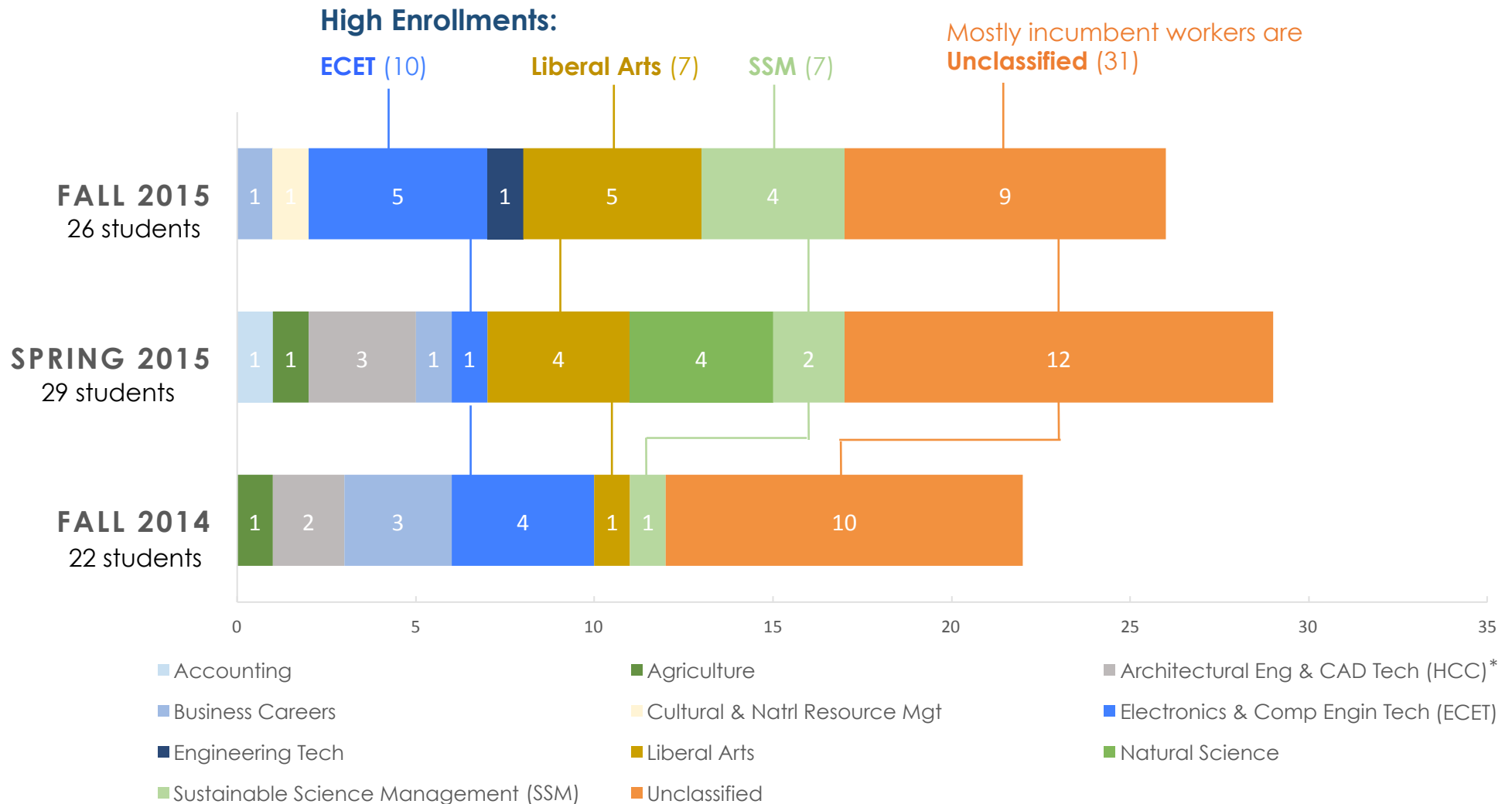
Geospatial Technology Competency Model



UNIVERSITY of HAWAII*
MAUI COLLEGE

GIS in Ecosystem Management (CO) learning objectives align with competencies

DIVERSE MAJORS ENROLL IN GIS 150

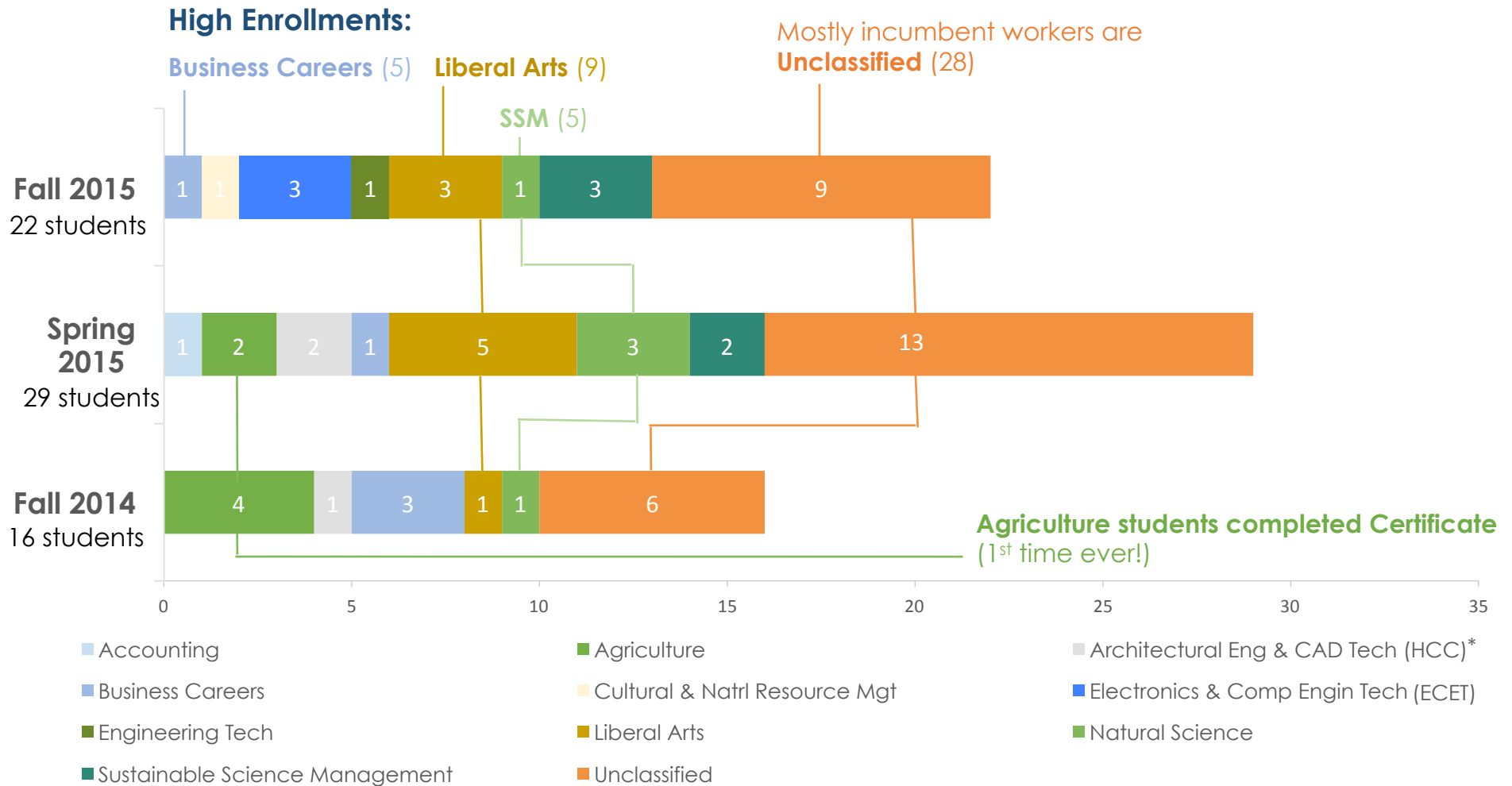


Going Forward

- > Evaluate student demand for GIS as a possible natural science elective for related pathways including Business Careers, Business Technology, ECET and SSM
- > Evaluate opportunity to promote Natural Science degree and stacking GIS certificate
- > Understand reasons for low enrollment in Agriculture (2) and Cultural & Natural Resource Management (1) as certificate resides in Ag program

*Architectural Eng & CAD Tech is an HCC Major. GIS 150 and 180 were offered there only during the Fall 2014 and Spring 2015 semesters.

DIVERSE MAJORS CONTINUE IN GIS 180

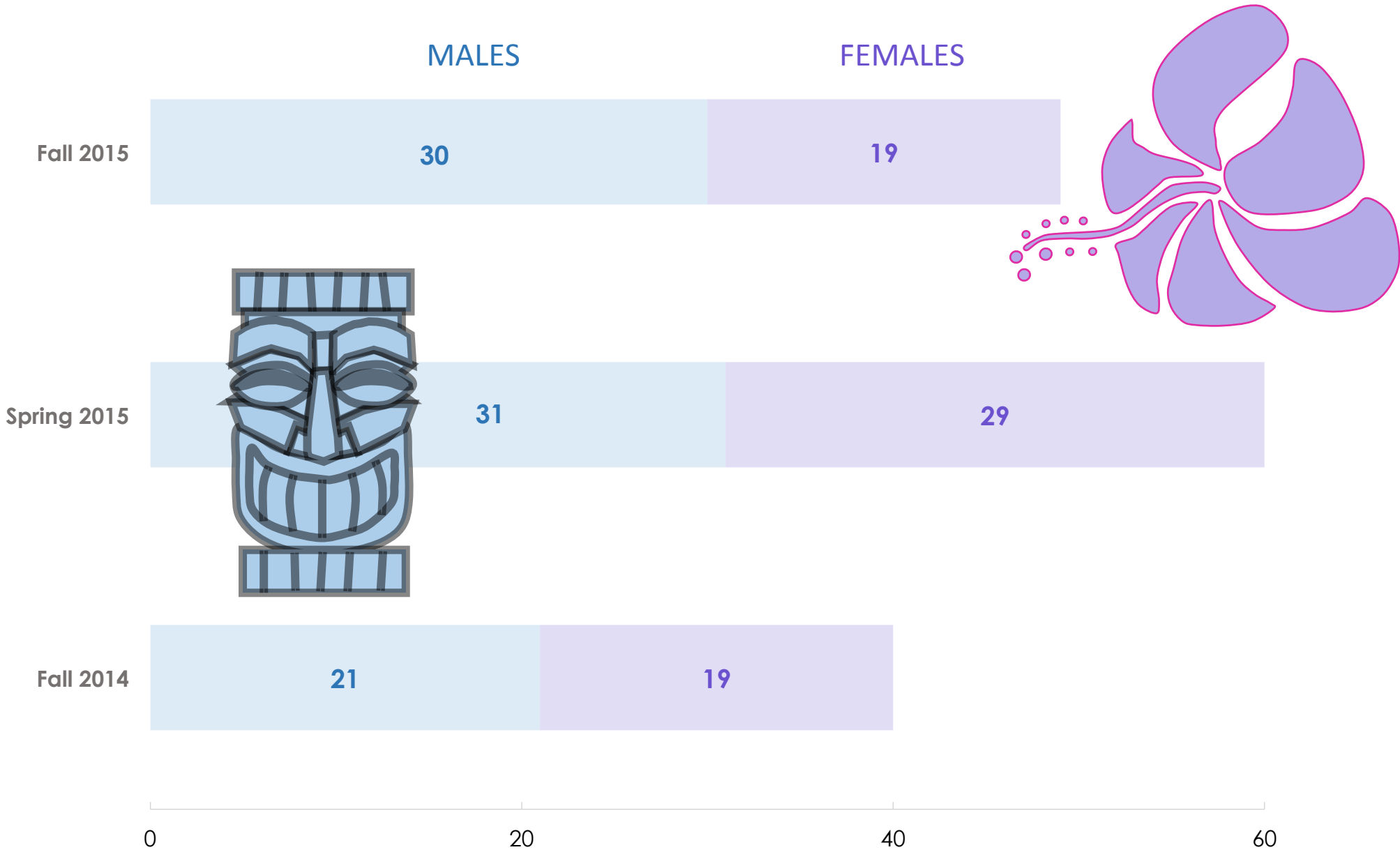


Going Forward

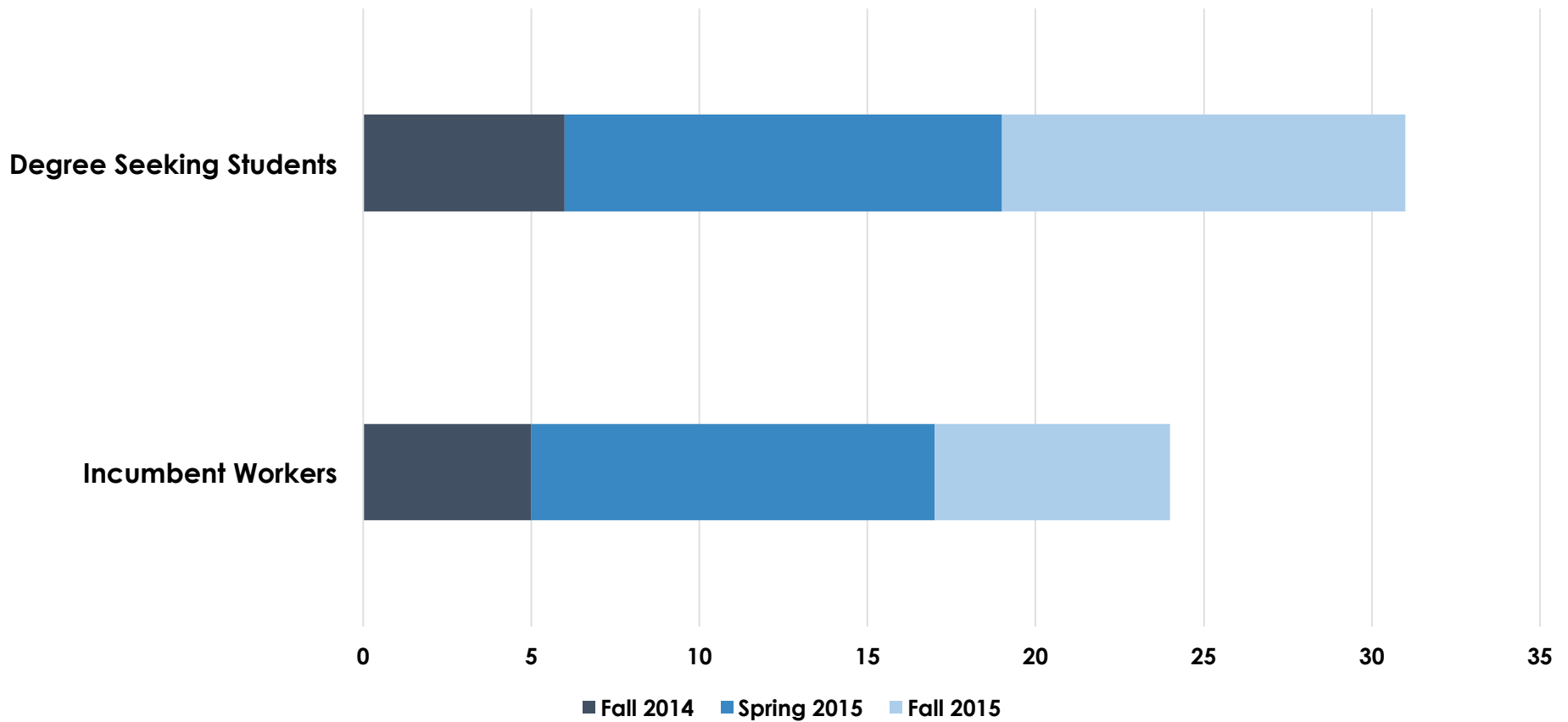
- > Evaluate student demand for GIS as a possible natural science elective for related pathways including Business Careers, Business Technology, ECET and SSM
- > Target students who began in 150 and did not yet complete the certificate
- > Continue to market to incumbent workers and Liberal Arts majors to fill classes

*Architectural Eng & CAD Tech is an HCC Major. GIS 150 and 180 were offered there only during the Fall 2014 and Spring 2015 semesters.

GIS ATTRACTS FEMALES TO STEM



INCUMBENT WORKERS RETURN TO COLLEGE FOR GIS

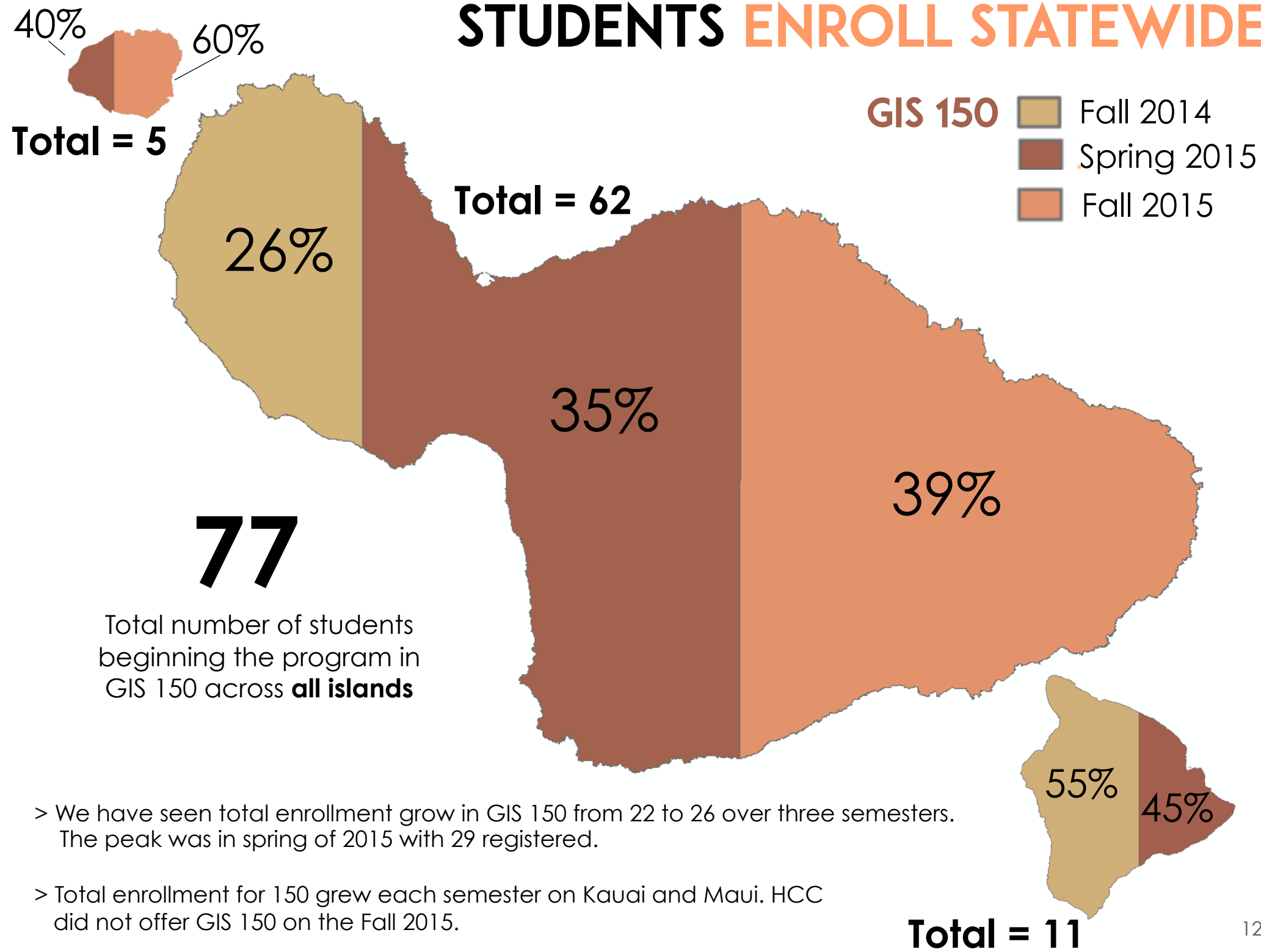


- > Targeted marketing to attract incumbent workers grew registrations
- > Student word-of-mouth has also helped to grow the program
- > The Counseling Department has also helped to advise students on the value of the certificate within their degree pathways

STUDENTS ENROLL STATEWIDE

GIS 150

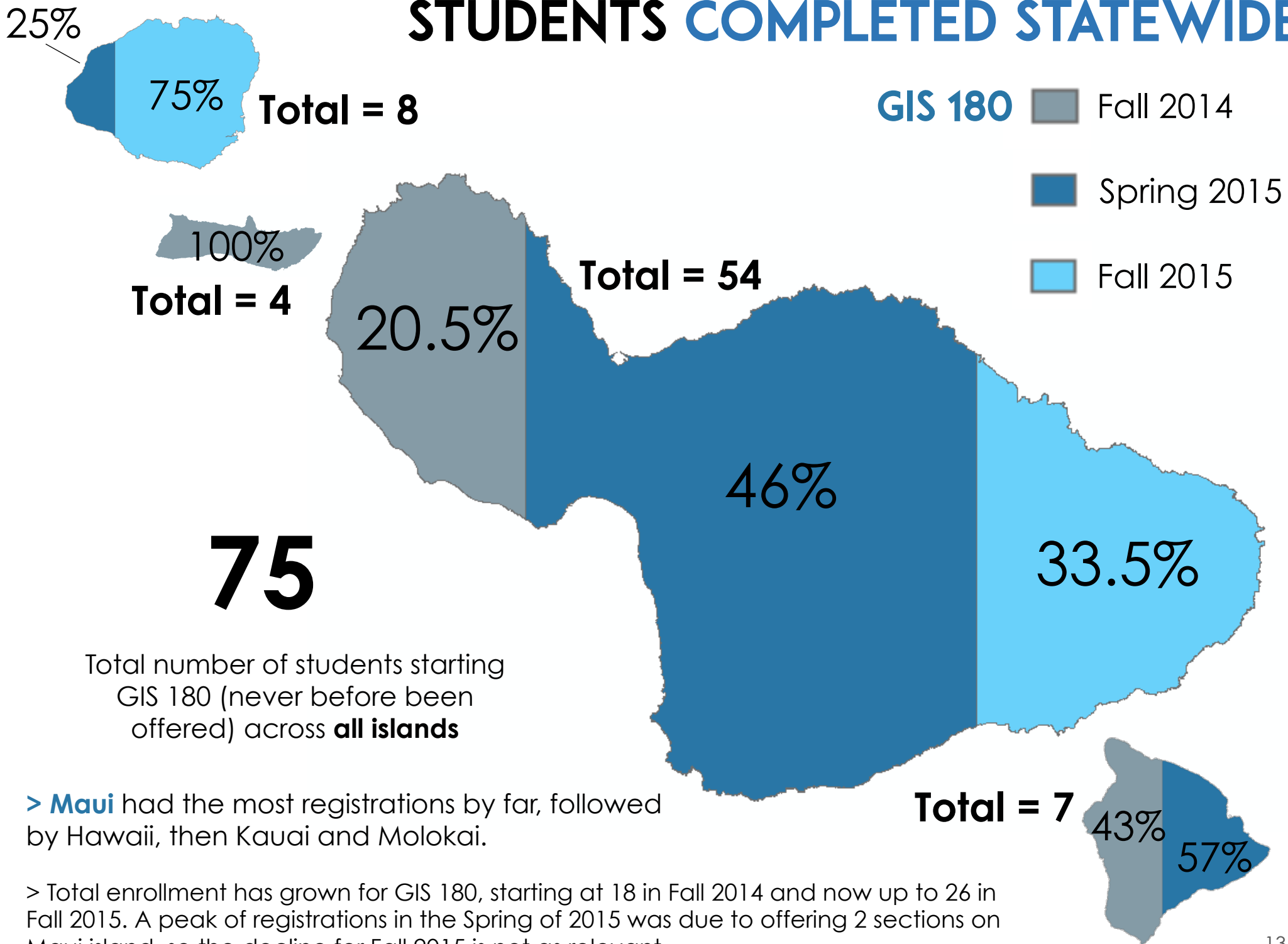
- Fall 2014
- Spring 2015
- Fall 2015



> We have seen total enrollment grow in GIS 150 from 22 to 26 over three semesters. The peak was in spring of 2015 with 29 registered.

> Total enrollment for 150 grew each semester on Kauai and Maui. HCC did not offer GIS 150 on the Fall 2015.

STUDENTS COMPLETED STATEWIDE



> **Maui** had the most registrations by far, followed by Hawaii, then Kauai and Molokai.

> Total enrollment has grown for GIS 180, starting at 18 in Fall 2014 and now up to 26 in Fall 2015. A peak of registrations in the Spring of 2015 was due to offering 2 sections on Maui island, so the decline for Fall 2015 is not as relevant.

Environmental

STUDENTS WORK ON FINAL PROJECTS THEY ARE PASSIONATE ABOUT

Fall 2015

Overland Flow as Potential Land Disposal at the Umatac-Merizo Wastewater Treatment Plant, Southern Guam
by Irina Constantinescu

Maui's Coqui Frog Invasion

by Kyle Nagata

Ironwood Control On Waihee Coastal Dunes

by Karen Pollard

Using Automated Acoustic Monitors to Detect Breeding Hawaiian Seabirds in Remote East Maui

by Kimberly Ramos

The Range of Educational Outreach Obtained by Conservation Organizations

by Michelle Smith

The Exceptional Trees of Maui County

by Patricia Tratebas

Spring 2015

Kaho'olawe Mice Bloom

by Jon Brito

Potential Kiwikiu Habitat on Leeward Haleakala

by Keith Burnett

Kula Forest Fire: Past Lessons, Future Preventions

by Kevin Cooney

Georeferencing to Unlock the Potential of Aerial Images to Inform Natural Resource Management

by Merrill Kaufman

Human Impact on Maui's Forest

by Destina Kittiel

Native Tree Snails on Maui: A Snapshot of Current Population

by Matt Padgett

Invasive Species and Our Waterways

by Katie Paradiso

Native Plant Inventory

by Palani Santos

Agriculture

Fall 2015

The Mark of Cane: Evaluating The Environmental Conditions of HC&S's Experimental Variety Test Plots Using GIS

by Michael Ross

Mapping of Air Quality Related Complaints on Maui

by William Wong

Spring 2015

CANE & ABLE: Conditions Determine What is Able to be Planted After the Cane Dissolves

by Marti Buckner

Maui Food Forests and Urban Community Farms: Eat Local and Be Self-Sufficient

by Hali Davis-Sherwood

Shrimp Farms in Maui

by Judson Laird

Conservation and Stewardship Farming Practices: Using GIS in Precision Agriculture

by Elmer Obere

Use of Geospatial Mapping to Monitor Holistic Farm Practices and Soil Building Techniques

by Bena Pegg

Strategic Placement of Farmers Markets, Maui

by Luke Vorous

Energy

Fall 2015

Photovoltaic Value Across Maui
by Wesley Hayashi

Powering Maui with PV Solar

by Javin Leal

Spring 2015

Hawaiian Commercial & Sugar Company: Energy Efficiency
by Naea Kalehuawehe & Heather Kotok

Culture and Society

Fall 2015

Identifying the Area with the Greatest Need for a New Public School

by Dutch Akana

Adding Recycling Options on the West Side of Maui for a Brighter Future

by Adrian Teanglum

Central Maui Landfill

by Val Vasconcellos

Spring 2015

Maui Archaeology: GIS in Action in Honokowai Valley

by Jenny Pickett

Creating a Historic Preservation GIS

by Tina Rothman

Saving Kaho'olawe

by Brandon Speelman

Water and Oceans

Fall 2015

Analysis of Water Contamination in Aquifers of Maui
by Alvin Brazley

Spring 2015

Focus on the Flow
by Elisse Deleissegues

Polanui Hiu Project Area

by Jared Welch

Shoreline Environmental Water Quality in South Maui

by Jenne Shimko

STUDENTS SUCCEED IN COMPLETING THE CERTIFICATE

66

Students who intended to achieve the certificate and finished

89%

Overall Completion Rate of Intended Certificate Students

14%

Students who passed 150 and need 180 to complete the Certificate

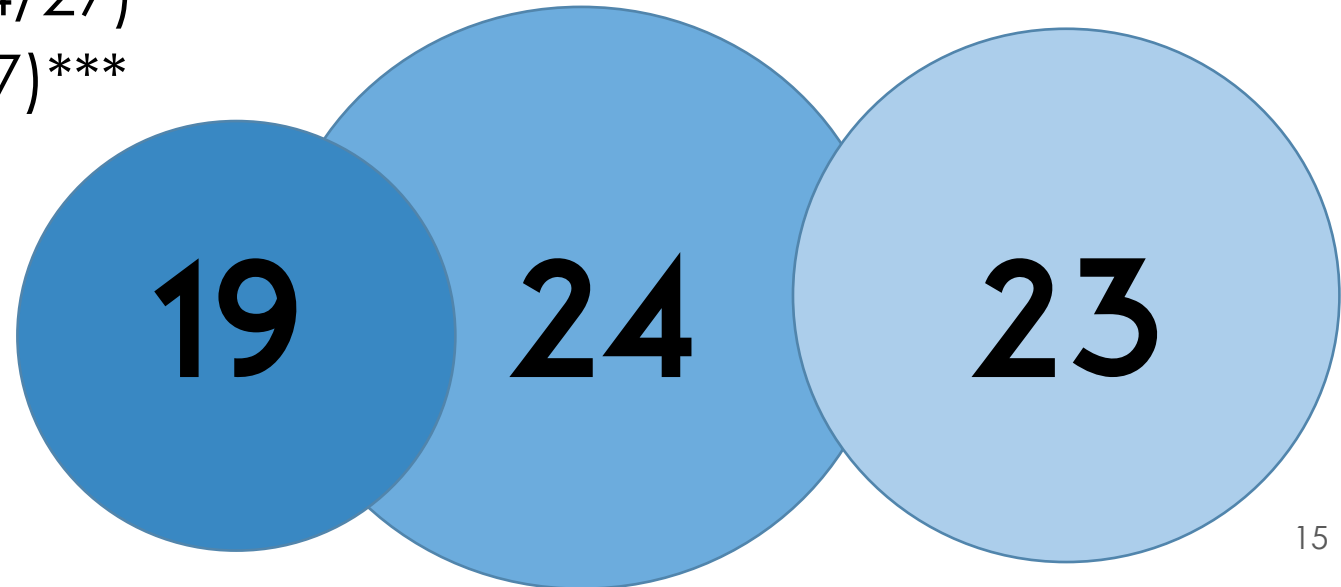
4

Molokai students were awarded the Certificate in Fall 2014

% Certificate completion rate

- Fall 2014: 95% (19/20)*
- Spring 2015: 89% (24/27)**
- Fall 2015: 85% (23/27)***

OF STUDENTS COMPLETED



* 1 incomplete – did not finish
** 1 incomplete – finished in Aug 2015
*** 3 incompletes finishing in March 2016

FACULTY AND STUDENTS RECOGNIZE THE VALUE OF GIS

Ferdouz Cochran, PhD

UHMC Faculty, Sustainable Science Management



“GIS is an essential tool for **sustainability** science, planning and management. SSM students with experience in GIS can conduct applied studies for environmental health assessments,

water budget models in water resource management, quantification of ecosystem services, evaluation of scenarios for ecosystem resilience, and land use planning for climate change mitigation and adaptation.

With the growing number of jobs in industry, government, and the private sector, GIS could truly be a Guaranteed Income Source for SSM graduates. ”

Bryan Teanglum

UHMC Electronic & Computer Engineering Technology Major, GIS Cohort Fall 2015



“I've learned many skills that will help me think in terms of data-management and spatial analysis. GIS has given me awareness to take everyday trends and create models that will help me make informative decisions.

I believe given the exposure, GIS will surely take off and will allow high school students and current UH Maui College students to pursue degrees which will allow them to participate and learn from a subject that ties in computer, thinking, math, and geographic skills.

GIS is only in its infancy, and will give local people like myself the chance to grow in this emerging field. ”

GIS SKILLS ARE IN DEMAND WITH LOCAL EMPLOYERS

Joe Breman, IUE

Founder/President

“ GIS is a growing industry, and as Information Technology gains importance, so will this field. A good GIS program like the one at UH Maui trains students to enter the working world with some valuable skills.

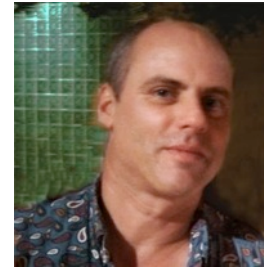
It was good to hire people from the GIS program and we will continue to do so, as they have added value, have some experience, and a good attitude and appreciation for the work. ”



Left to right: Joe Breman, UHMC GIS alumni Jordan Moore and Dwight Baldwin, and Jorma Rodieck.

Craig Clouet, Esri

Solutions Engineer, Software Development



“ A world of opportunity awaits people developing skills in GIS. Many jobs use GIS extensively, and Esri supports that Maui College has been so proactive in educating and promoting GIS to their students. Students leaving the program with these abilities can go anywhere to meet the needs of both existing jobs, and those not yet invented. ”

Ray Shirkhodai, Pacific Disaster Center

Executive Director



“ GIS is an integral part of the technologies employed at PDC for disaster risk reduction. ”

GIS OFFERS DIVERSE LOCAL JOB OPPORTUNITIES

29% of total certificate graduates have secured new jobs after completion



1

HALEAKALĀ
NATIONAL PARK



1

Madagascar
National Parks



1

MAUI FOREST BIRD
RECOVERY PROJECT



2

COUNTY OF HAWAII
STATE OF HAWAII



1

COUNTY OF KAUAI
THE GARDEN ISLAND
STATE OF HAWAII



1

NATIONAL TROPICAL BOTANICAL GARDEN



1

ISLAND CONSERVATION
Preventing Extinctions



1



4

IUE



1

UNIVERSITY of HAWAII®
MAUI COLLEGE



1

HOKU NUI
MAUI

MauiMakers

2



Department of Land and Natural Resources
State of Hawaii



FORESTRY AND WILDLIFE
HAWAII

2

EMPLOYERS WHO HAVE ENGAGED DIRECTLY WITH OUR STUDENTS

(Bolded companies worked on projects with students)

Environmental
East Maui Watershed Partnership
Hawaii Islands Land Trust
Kauai Nui Kuapapa
Kauai Surfrider Foundation
Malama Hulei`a
Malama Kauai
Malama Maui Nui
Maui Bird Conservation Center
 Maui Conservation Alliance
Maui Forest Bird Recovery Project
Maui Green and Beautiful
Maui Invasive Species Committee
 Maui Nui Botanical Gardens
 Maui Nui Marine Resource Council
Maui Nui Seabird Recovery Project
National Tropical Botanical Gardens
Ocean Conservancy
Opihi Project
Polanui Hiu Community Managed Makai Area (CMMA)
 Pono Project
 Pu'u Kukui Preserve
 Resource Mapping Hawaii
Surfrider Foundation
The Nature Conservancy
 Waipa Foundation
 West Maui Ridge 2 Reef Initiative
West Maui Mountains Watershed Partnership
 2015 Hawaii Conservation Conference in Hilo

Non-Profit
 Lihue Rotary
 Maui Economic Development Board
Maui Tomorrow

Tourism
 Ali'i Nui
 Erik Burton
 Leina'ala Condos

Real Estate & Architecture
Alexander & Baldwin
 Areus Architecture
 Nishikawa Architects
 Pulama Lanai

Arts and Culture
 MACC
Maui Cultural Lands
 Maui Makers
 SCS Archaeology

Other: Madhuroshi, MD; Shepherd Veterinary Clinic

Government
 County of Maui: **GIS, Parks and Rec,**
 Transportation, Finance and
Environmental Management
DLNR – DAR & Forestry/Wildlife
Guam Waterworks Authority
 Haleakala National Park
Hawaii County
Hawaii island Civil Defense
Kahoolawe Island Reserve
Commission
 Kauai County
Maui County Arborist Committee
Natural Resource Conservation
Service
 NOAA & HIHWNMS
State Historic Preservation Division
US Geological Survey

Education
 GeoTech Center (San Diego)
HCC -Palamanui
Hui Kapehe Intern Program
INNOVATE Hawaii
 Kalama Intermediate School
 Kihei Charter School
 Kula Elementary
 Maui Ocean Center
 National Geographic
 Pacific Whale Foundation
 Research Corporation of UH
 Scripps Institution of Oceanography
State of Hawaii – Dept of Education
Sustainable Living Institute of Maui
 UH Hilo
 UH Manoa – Dept of Oceanography

Computer/Technology
 Ardent MC
 Blue Sky Aerial Solutions
ESRI
 HIS
 Integrity Applications, Inc.
 Koa IT
 NKO.org
 Oceanit
 Pacific Disaster Center
 Stratiatia/2C4 Tech

Consulting
Brown and Caldwell
Coastal Planners LLC
DLB and Associates
Honua Consulting
 Maui Venture Consulting
 Roth Ecological Design
 Weiss Associates

Media
 Maui Huilau Foundation
 Maui News
 Maui No Ka Oi Magazine
 Mauinow.com
 Maui Time

Agriculture
HC&S
Monsanto
Hoku Nui

Food & Beverage
 Maui Brewing Co.
 Cow Pig Bun

Energy: **MECO**; Auwahi Wind

EVALUATE CURRENT DEGREE PATHWAYS TO GIS

PROGRAM	GIS 150	GIS 180
Agriculture & Natural Resources (GIS in Ecosystem Management CO)	(4 credits)	(4 credits)
Agriculture & Natural Resources (Horticulture & Landscape AAS)	(4 credits)	No credit towards degree
Business Careers (AAS)	No credit towards degree	No credit towards degree
Business Technology (AAS)	No credit towards degree	No credit towards degree
Electronic & Computer Engineering Technology (AS)	No credit towards degree	No credit towards degree
Human Services (AS)	No credit towards degree	No credit towards degree
Liberal Arts*	Elective (4 credits)	Elective (4 credits)
Natural Science (AS)	Biological or Physical Science Concentration Elective (4 credits)	Biological or Physical Science Concentration Elective (4 credits)
Sustainable Science Management (BAS)	Lower Division (4 credits)	No credit towards degree

Source: 2015-16 General Catalog

* Not currently listed in General Catalog, but confirmed by UHMC Counseling Dept.

IDEAS FOR SCALING AND SUSTAINING GIS AT UHMC

The Transformative Change Initiative at the College of Education at the University of Illinois has developed **eight guiding principles** to assist community colleges in achieving transformative changes and successfully scale, spread and sustain innovations in education. Following are some initial ideas to apply these guiding principles to potentially scale and sustain the existing GIS Certificate at UH Maui College.

1

Leadership through Collaboration

- > Leadership by a faculty champion to evaluate the diverse needs and multidisciplinary interests of students and community in field of GIS.
- > Collaborative effort among STEM, Humanities, and Social Sciences departments, and the Office of Continuing Education, to support the development of credit and non-credit pathways, and provide equitable opportunities for all students and respond to workforce and community needs for GIS.

2

Adoption and Adaptation

- > Commitment to adoption, adaptation, measuring, learning and quality improvement process.
- > Assess curriculum, resources and community need to address multidisciplinary scaling and program sustainability.

3

Evidence

- > Examine lessons learned and best practices from grant innovations.
- > Leverage and analyze existing data from weekly student surveys, employer engagement database, and quarterly reports.

4

Storytelling

- > Information sharing through student, faculty and employer perspectives and outcomes through multimedia (print, web, video, f2f) supports student enrollment.
- > Continue use of blog, enewsletter and social media tools.

5

Networks

- > Continue engagement with the employers already participating and to encourage more of their employees to take the certificate.
- > Extend network to new disciplines (e.g. Human Services, Transportation, and Healthcare) to gain access to expertise, professional development, and new resources.

6

Dissemination

- > Leverage existing network of employers, instructors and alumni to share knowledge and promote local opportunities for employment, internships, and continuing education.

7

Technology

- > Invest in maintenance, support and new technologies to strengthen resources and expertise.
- > Laptop lender program has potential to use technology to promote GIS certificate and strengthen network.

8

Spread & Endurance

- > Evaluate evidence and opportunities to scale GIS courses to other multidisciplinary programs with potential to spread and endure.

APPENDIX

A. Companies Interested in Part-time Hires and Project Interns

Requested Interns: 2c4 Tech, PacIOOS, DLNR – DAR & DOFAW, Roth Ecological, Maui Invasive Species Committee, Maui Forest Bird Recovery project, MSP, Akimeka, and The Nature Conservancy.

Other maybes: Apollo, NOAA, West Maui Mountain Watershed Partnership, MHPCC, GeoINTcom, OceanIT, Department of Health, County of Maui, Hawaiian Island Land Trust, Maui Police Department, Pacific GPS, and MECO.

At this time, we have not followed up with these companies and no internships exist yet (except for MFBRP). This is a gap that SLIM is trying to address with a new NSF grant.

B. GIS Mentorship Program

Encourage previous students to join the Geo-Mentor program:
<http://www.geomentors.net/>

C. Technology Notes

Hardware and Software Management and Maintenance

- 20 Student laptops to be maintained and updated (Sarah currently does this – not maintained by UHMC IT). GIS graduate/ECET major/OCET student help Dutch Akana possible candidate for IT support?
- GIS software changes so rapidly that each semester it needs to be updated to newest version – download and installation can take up to an hour per computer.
- 20 GPS units (10 Trimble and 14 Garmin handheld GPS receivers) – need to be maintained – data cleaned off from previous semesters, updates completed and batteries charged.

GIS Software License:

- For student software on laptops: Cheaper to go directly to ESRI (30 lab pack=\$1,000, annual maintenance fee at \$250). Make sure version is up to date with curriculum.
- Student personal licenses: Requested each semester from ESRI (free 1 year trial) and maintained by Sarah.
- GPS software: 10 licenses of Pathfinder office – need to be upgraded, and DNR GPS software.

Loan Program:

Advertise our hardware sharing programs: laptop loaner program and handheld GPS use for projects.

D. Employer Survey, Spring 2014

We conducted a survey at the beginning of our certificate offering. 29 local companies responded, representing over 1500 employees. The results included:

Target those who need jobs: local companies want to hire 50+ FT, 35 PT and 21 seasonal employees with GIS skills in the next 5 years.

126 employees already employed with these companies need training in GIS. To date – there is no record that any of these 126 people have registered for the courses.

The biggest challenges to implementing a GIS at a company are time and cost. However technology is changing quickly and costs are going down significantly – market to the industry and those who want a GIS but don't know yet how to implement.

E. Survey Results of Student Interest in New Courses

23 graduates participated in a survey at the end of the GIS 180 course. They indicated they are interested in new courses in these topics:

Advanced GIS	57%
GIS Programming	35%
GIS Modeling	35%
GIS Analysis Techniques	30%
World Geography	30%
Advanced GPS	26%

F. Address Registration Challenges

The GIS classes are not easy to register for. Right now they are 8 weeks a piece, which isn't entirely clear in either Banner or Laulima.

Barriers include:

1) About half of our students are NOT traditional students and are coming in from industry to only take these courses. Going through the admissions process is a bit of a barrier for these types of students. As of end of Fall 2015, 48 students signed up for these courses as new students – not having taken another course here at UHMC.

2) Pre-reqs: These are a good thing but they are waived for almost every student. The reason is that most are non-traditional and joining us only for these courses. Because we can waive them it's not so bad but it is another step that the student has to wait on for the instructor to do.

3) 180 Pre-req: Students are registering for 180 at the same time as 150 so I have to waive the pre-req for all of them. I don't know if there is a way around this but it is something to bring up.

We created a guide to registration specifically for these classes which could be better used by counseling and the registrar's office.

G. Explore Service Learning Opportunities

Develop opportunities to earn course credit for community service using GeoTech skills (e.g. providing GIS services to a local NGO, flying UAV's to show environmental degradation, creating databases of volunteers).

H. Enhance Student Support Services

PLA

GIS 150 PLA was the first test-out option for a course at UHMC. It has been useful in getting those with some entry-level experience to complete the certificate.

Tutoring

Provide for tutors at TLC and others who have already taken the GIS certificate program

Test Prep

Offer test prep for Industry certificates (ex. ESRI entry-level certificate)

Tech Support

Provide services for IT help here on campus to make software license downloading easier. Downloads for this specific software can be complicated.

I. Industry Standard Competencies

Department of Labor competency model:

<http://www.careeronestop.org/CompetencyModel/competency-models/geospatial-technology.aspx>

Esri Certification:

<http://www.esri.com/training/main/certification>

J. Transformative Change Initiative

Learn more here:

<http://occr.illinois.edu/projects/tci/>

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Phone: 808-984-3515 Email: debran@hawaii.edu